

Making Cross-Border Rail Tourism Work

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Agenda



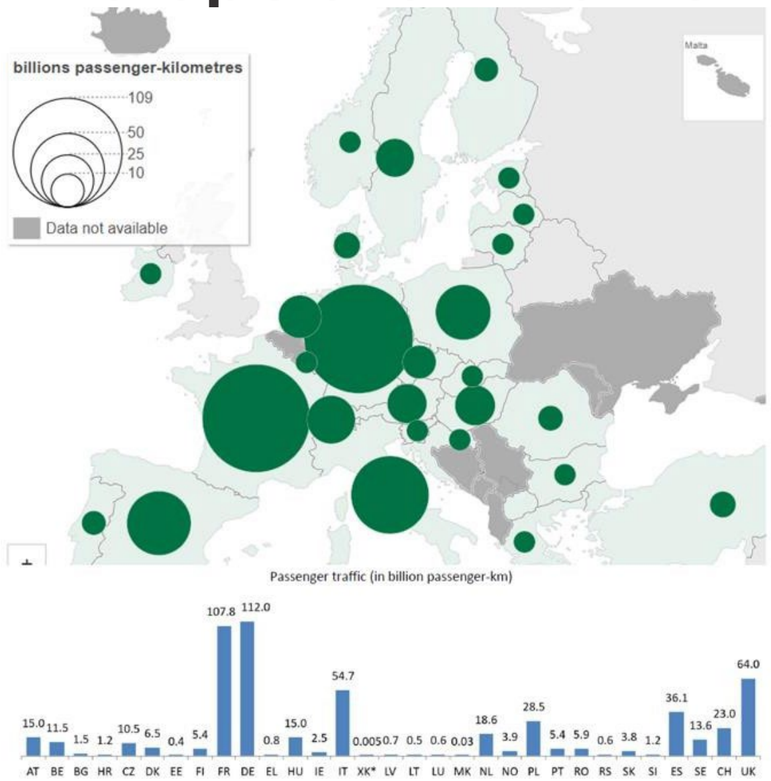
1. How Europe travels by train
2. How Lithuania travels
3. Existing international destinations
4. What is our dream?
5. Actions and attractions

1

How Europe travels by train

Europe's rail market is hug

Passenger-km by country



8.7 bn
train journeys in the EU

444.5 bn
passenger-kilometres

≈51 km
average rail trip

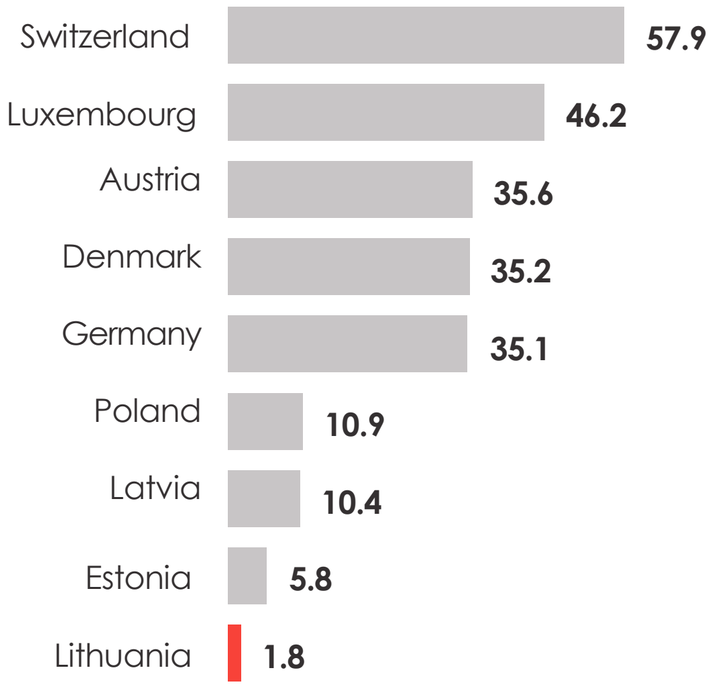
Insights to share

- **Two countries, half the market.** Germany (112 bn pkm) and France (108 bn pkm) generate about 49% of all EU passenger-kilometres.
- **Rail is the short-hop champion.** With an average trip of about 51 km, trains shine on city-to-city and regional journeys – ideal for day trips and short breaks.
- **Rail is mainstream.** 8.7 billion journeys in a single year – visitors already expect to reach destinations by train.

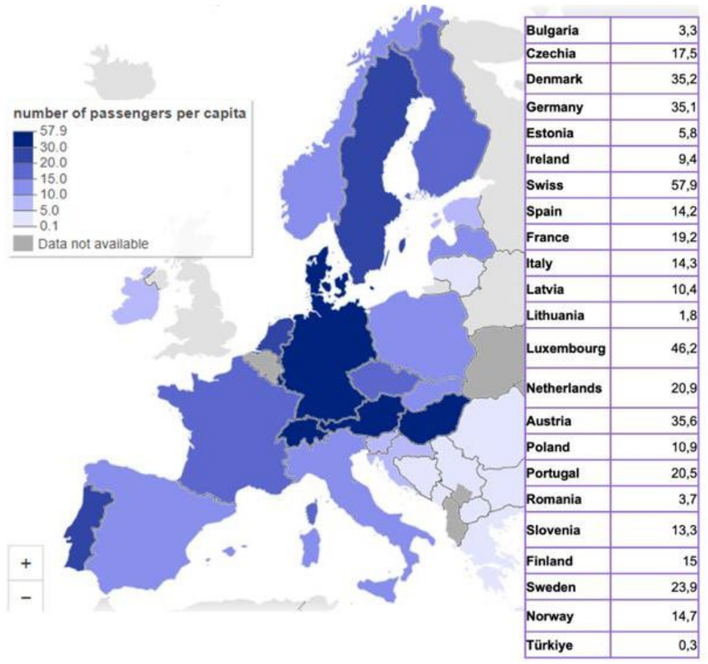
Train use varies widely across Europe

Train journeys per inhabitant

Selected European countries



Train journeys per EU inhabitant



Bulgaria	3,3
Czechia	17,5
Denmark	35,2
Germany	35,1
Estonia	5,8
Ireland	9,4
Swiss	57,9
Spain	14,2
France	19,2
Italy	14,3
Latvia	10,4
Lithuania	1,8
Luxembourg	46,2
Netherlands	20,9
Austria	35,6
Poland	10,9
Portugal	20,5
Romania	3,7
Slovenia	13,3
Finland	15
Sweden	23,9
Norway	14,7
Türkiye	0,3

32×

more train trips per person in Switzerland

3–6×

more in Estonia, Latvia and Poland

Why it matters for tourism

- **Low base, big upside.** Every new rail habit counts.
- **Neighbours show the way.** Latvia and Poland already ride 6× more.
- **Experiences convert.** Themed trains and destination packages turn a ride into a trip.

2

How Lithuania travels

Lithuania by rail

Market share

1.6% 2026 → **2.8%** 2031

Domestic network

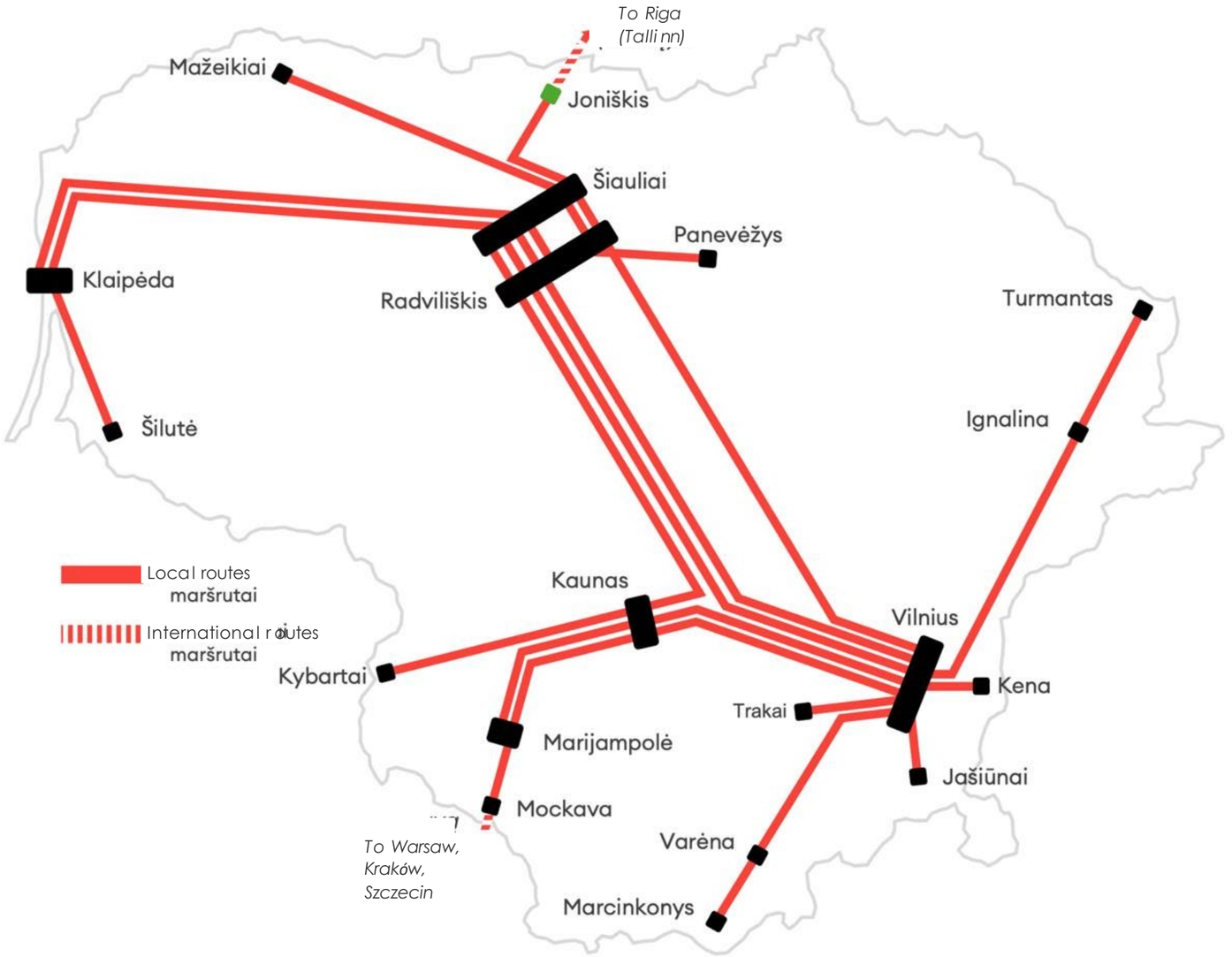
22 domestic routes across Lithuania

International connections

Vilnius–Warsaw–Kraków/Szczecin | Vilnius–Riga–Tallinn

Additional services

Catering, charter services, advertising, luggage storage and VIP lounge



191 Trips per day

70 NPS 2026

6.5M Passengers in 2026

643 Number of employees

50 Train fleet

101 km Average trip length

3

Existing international destinations

Vilnius – Riga – Tallinn

Every day, in both directions

Trip duration

Vilnius–Riga 3:59 | Vilnius–Tallinn 10:29
From 2028: Vilnius–Tallinn 9:30 (–1 h)

Service

2 trips per day, plus Warsaw. 1 ticket, 1 transfer. Three Baltic carriers started cooperation, so all 3 capitals can be reached in one day.

Next goals

A second daily train, a link to Daugavpils and a night service. Suits a one-day business trip to Riga or a weekend break in Tallinn.



Route stops

- **Tallinn**
- Jõgeva
- Tartu
- Valga (transfer)
- Valmiera
- Cēsis
- Sigulda
- **Riga**
- Jelgava
- Šiauliai
- Kėdainiai
- **Vilnius**

100 000 passengers LT / LV / EE

Dec 2023 Vilnius–Riga daily direct train started

Jan 2025 Vilnius–Riga–Tallinn route started

Vilnius – Warsaw – Kraków / Szczecin

Every day, in both directions

PKP INTERCITY LTG LINK

Trip duration

Vilnius–Warsaw 8:30 | Vilnius–Kraków 12:27 (2025)
From 2026: –1h to Warsaw, –2 h to Kraków

Service

3 trips to Poland per day, with a transfer in Mockava. After 2028, direct from Kaunas to Warsaw (RB1 line).

Onward connections

Coordinated schedules in Warsaw for Prague, Vienna, Munich, Bratislava, Budapest, Berlin and Kyiv.



99 000 passengers

Dec 2022 Vilnius–Warsaw–Kraków trains started

Dec 2025 New Szczecin route added (with PKP Intercity)

4

What is our dream?

Rail Baltica will change travel habits

Regional and international services

Regional routes

PL – Marijampolė – Panevėžys (– LV)

Daugavkrasti – Salacgrīva – EE + LT – Bauska – Daugavkrasti

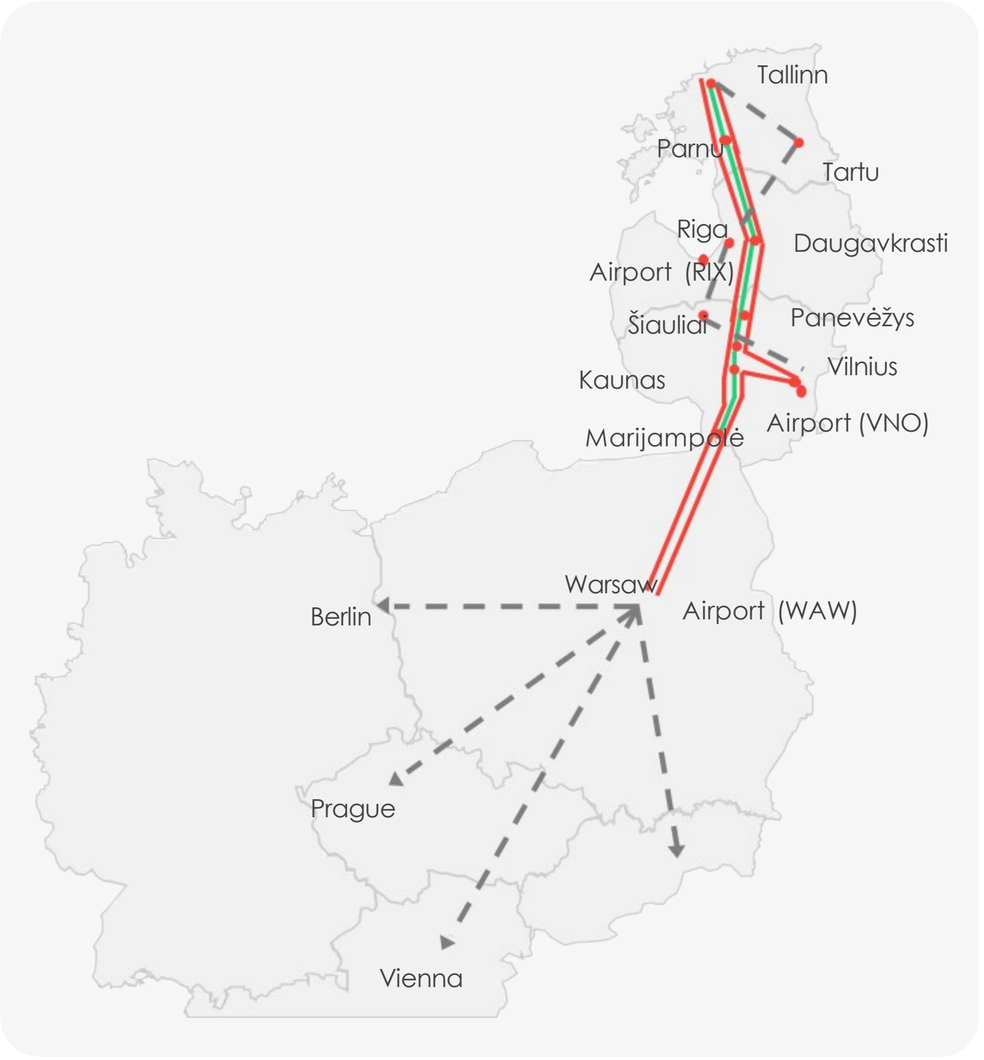
(LV –) Pärnu – Tallinn

International routes

Tallinn – Riga – Warsaw **6:47 h**
Connections with Rīga and Vilnius

Vilnius – Tallinn **3:38 h**
Connections with Rīga

Vilnius – Warsaw **4:07 h**
Connections with other cities



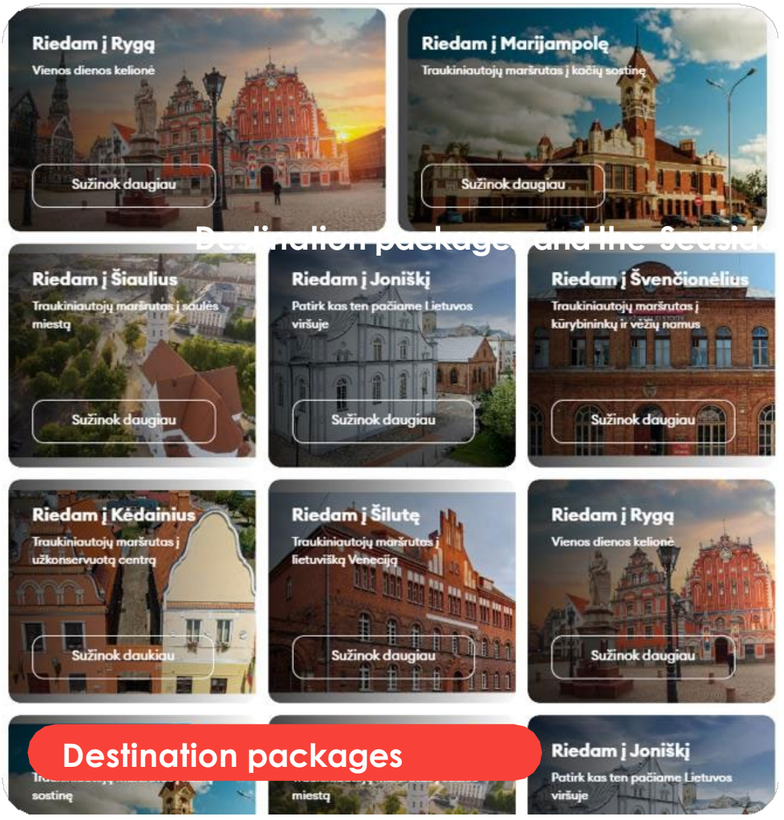
3.5 million **passengers per year planned**
on the Rail Baltica corridor in Lithuania

From 2029: direct Warsaw – Kaunas route

5

Actions and attractions

Travel offers



Must-visit places

Gastronomical pearls

Activities

Railway trips offers

Together with tourism centres we offer trip packages as “destination packages” tha



Seaside Express

Summer route to the most popular Lithuanian resorts

Special buses from railway stations to Palanga and Curonian Spit resorts

Favourite destinations for train lessons

TRAIN TRAVELLERS CLUB

Learning on the move

Šiauliai

Rūta Chocolate Museum

The sweetest excursion in Lithuania – from cocoa bean to finished chocolate. Children discover how food is made and the story of a business over a hundred years old.

Kaunas

Mokslo sala

An interactive science centre where children try out physics, chemistry and technology themselves. Every exhibit invites them to experiment, ask questions and find answers.

Karčiupis

Pearl Fallow Deer Park

A unique wildlife encounter just outside the city. Children watch and feed pearl fallow deer – a practical lesson on wild animals, ecosystems and nature conservation.

Trakai

Trakai Castle

An iconic symbol of Lithuania on an island surrounded by lakes. A trip to Trakai is a living history lesson: castle walls, ethnic diversity and a medieval spirit.



Christmas, Forest and Cold Beetroot Soup trains

Themed trains





Christmas Trains

100 000+
passengers

- 5 routes (2 international)
- 4 trains
- 2 sponsoring partners

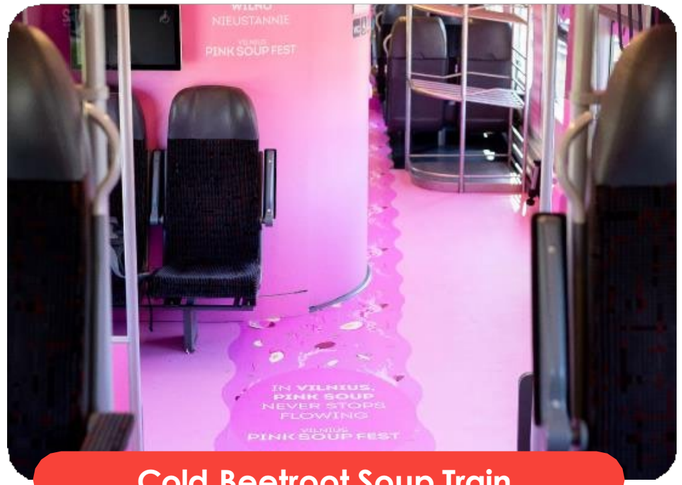




Forest Train

300 000+
passengers

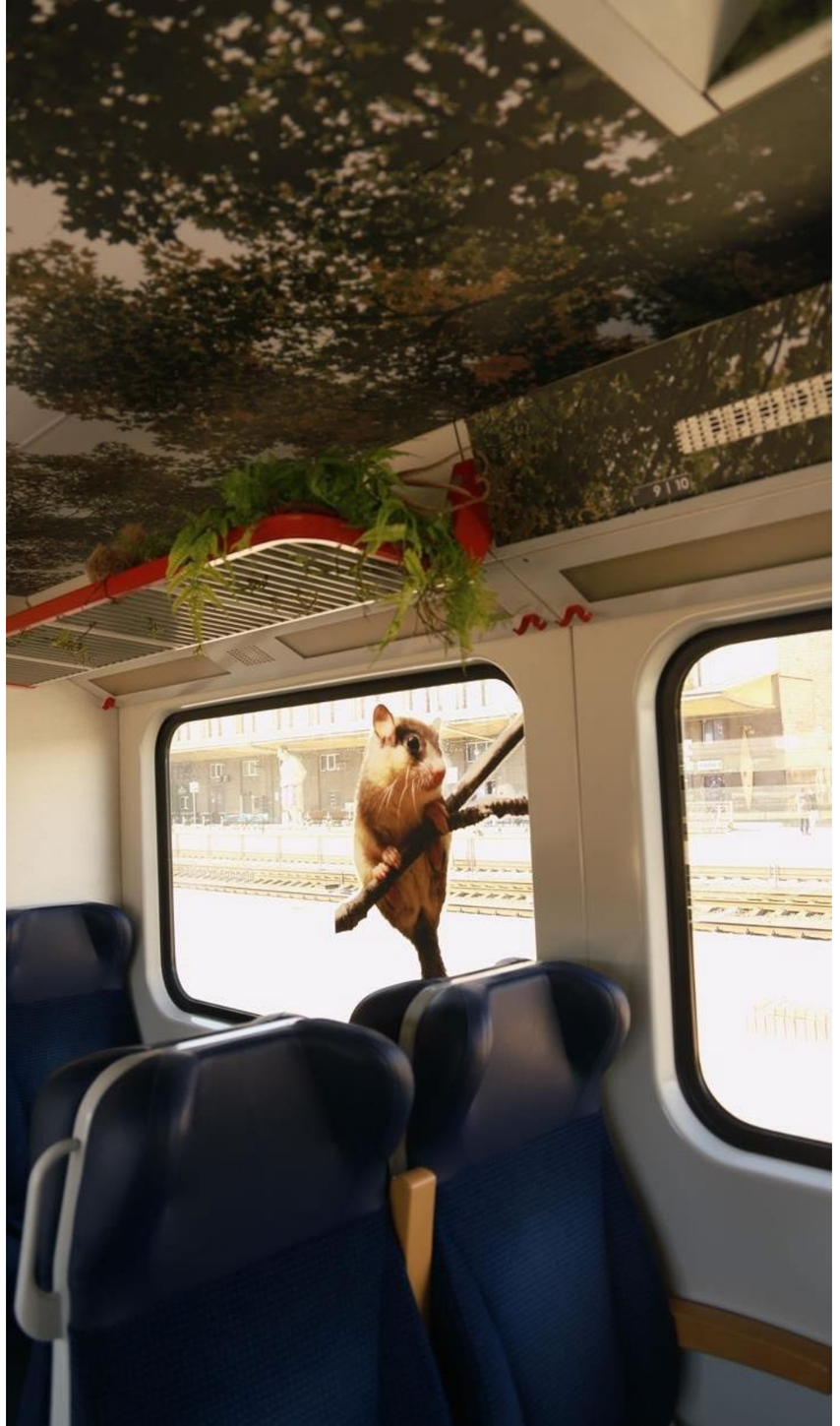
- 1 train
- One year period
- Starts on World Earth Day, 20 March



Cold Beetroot Soup Train

45 000+
passengers

- Vilnius–Mockava
- Vilnius–Riga–Tallinn connection



LINK


14 | 15
bistec


Vilkas





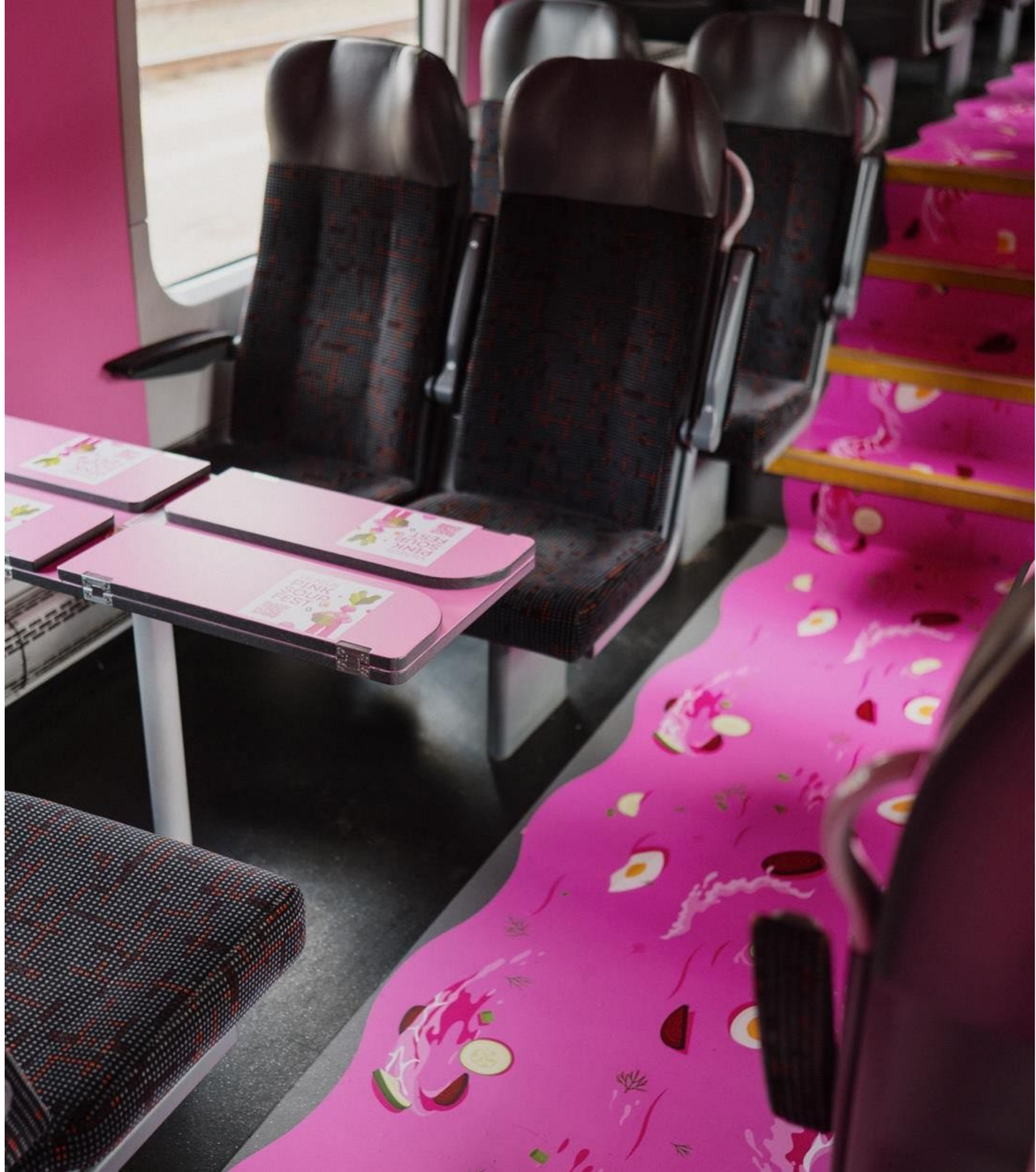



CHŁODNIK
LITEWSKI ŻALEWA
WILNO
NIEUSTANNIE
VILNIUS
PINK SOUP FEST


VILNIUS
PINK
SOUP
FEST




VILNIUS
PINK
SOUP
FEST


















Santa's airmail





More reasons to travel by train!


Thank you