



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

PA SHIP Steering Group meeting 24.11.22

PA Ship Coordinator Milla Harju

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Agenda

- 1) Welcome words and Tour de Table
- 2) Approval of the agenda and minutes of the last meeting
- 3) Activities of the Policy Area Coordinator: PA Ship Strategy + Flagships
- 4) Discussion on PA Ship related policy needs

Coffee break 10.30 - 10.45

- 5) Presentation by Swedish PA Ship Presidency
- 6) Introduction of the new EUSBSR Baltic Sea Strategy Point
- 7) Presentations from PA Ship Flagship EMERGE and new project Blue Supply Chain
- 8) Any other business
- 9) Wrap-up and Conclusion

Lunch and informal mingle 12.30 - 13.00



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3. Activities of the Policy Area Coordinators

- Feedback template to be filled for JS/MA based on your perceptions on PACs' work in 2022

Overview of the activities since June 2022 1/2

- HELCOM VASAB Workshop focusing on maritime spatial planning, participation (9/6)
- PA SHIP Steering Group Meeting, chairing (14/6)
- Europe Forum in Turku, presentation and networking (16/6)
- Connecting Europe Days, networking 2022 (27-30/6)
- New PAC/ Milla Harju started: handover & introduction to the activities, people, stakeholders, issues etc. (A very-long-covid prevented from attending to the EUSBSR AF in Lappeenranta)
- Interreg BSR Conference in Hamburg: presentation in the Thematic Corner and networking (other PACs, DG REGIO, BSP personnel, NCG) (19-20/10)

3. Activities of the Policy Area Coordinators

Overview of the activities since June 2022

2/2

- Drafting the PA Ship Strategy, pondering on the activities
- Research on other funding instruments
- Studying the HELCOM BSAP in order to consider mutual objectives
- Setting up communication channels for PA Ship: LinkedIn, Twitter, [EUSBSR website now updated!](#)
- Stakeholder mapping exercise (SG input needed! Document will be circulated by the end of next week, together with the meeting minutes)
- Planning for 2023: four project idea workshops to be arranged in cooperation with PA Safe, as outlined in the Application
- Attending several industry/academic/NGO events on maritime issues to get a better idea what is developing and what should be addressed
- Meeting with Interreg BSR on project requirements*

3. Activities of the Policy Area Coordinators

Project requirements in a nutshell:

TRANSNATIONAL: it needs to be in the core of the project, visible in the budget, engagement, partnership
-> The means of how the project results are dispersed to benefit all levels need to be clearly stated and transparent (i.e. if you mention that municipalities are benefactors, you need to tell how the information is shared with them)

Focus on IMPLEMENTATION: the project cannot be just developing technology, but how/ by who/ when and where the technology is implemented, how it benefits the region, how the end-users are using it
-> This is why there cannot be too big of a presence of research centres/ academia: the results need to be put in action in the "real world" i.e. the target groups/ end-users and their problems must be involved
The needs of the Target Group(s) are the starting point!

Justified BUDGET: it should be visible in the budget that a minimum of three countries are justifiably on-board (i.e. not "artificial partners") and also demonstrate equal engagement in the project
All this should be clearly, verbally stated in the Application as well, not only in the budget

What the project cannot be: a collection of local pilots

3. PA Ship Strategy

Key Points

- Sent to Steering Group on 24th of October
- Comments received: 5 / 9
- Will now be reviewed and sent for last round of comments ? (what is feasible to you?), to be published by Christmas/ January? - Discuss!

Decision: Strategy to be sent for final approval before Christmas, with a deadline for approval by SG in mid-January

3. PA Ship Strategy

Key Points

- PA Coordinator's role: actively igniting project ideas, suggesting partnerships, aligning with initiatives with similar objectives
- Implementation methods: project idea workshop (together with PA Safe) “Roadshow”; reaching out to potential partners via ‘information’ seminars/ conferences etc. (concentrating on business sector)
- Funding sources
- Cooperation between other entities: CBSS, Baltic Youth, HELCOM
- Work Plan: more details coming soon on dates etc.

Thoughts / comments at this point?

3. Flagship concept

- Current status: projects can apply for the Flagship status once they've been funded
- What does the PA gain?
 - + Ensuring that PA Actions being implemented as intended
 - + “Official” implementor of the activities
 - No guarantee on results being achieved
- What does the Flagship gain?
 - + Access to SG & policy level
 - + Assistance with communication efforts
 - + Dissemination of results
- Is there another way to mutually benefit from the status?
- History? Are we executing the original intention?

4. Discussion on PA Ship related policy needs

- None brought to PACs attention at this time
- Floor to the SG: any clean shipping –related challenges, problems, issues?
- Methods to gather information from end-users to map out issues: workshops, questionnaires, research

5. Presentation by Swedish PA Ship Presidency

Mr Mattias Rust

Head of Section (maritime, Ministry of Infrastructure)

6. Introduction of the new EUSBSR Baltic Sea Strategy Point

Mr Juhani Ailio

Project Manager, Centrum Balticum, EUSBSR Baltic Sea Strategy Point

7. Flagship Project EMERGE

Dr Jukka-Pekka Jalkanen

Senior Researcher, Finnish Meteorological Institute

7. New Project: Blue Supply Chains

Mr Stefan Breitenbach

Head of Project Department, Port of Hamburg

8. Any other business:

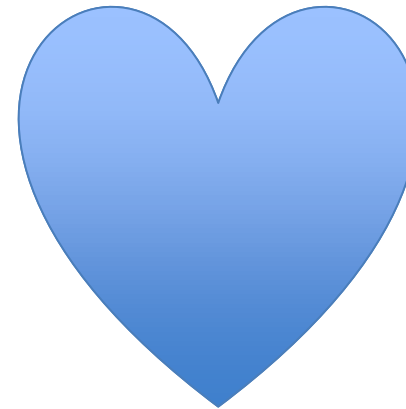
- Feedback to the JS/MA on the PACs' work in 2022: now fill in the template with the Chair's lead
- Next meeting: May/June 2023? Online/face-to-face? (Requirement: once a year face-to-face)
- Milla's parental leave: 16.1. - 17.11.2023

9. Wrap up & Conclusion



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Thank you!



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TRAFICOM
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Interreg
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the European Union