



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

EUSBSR PA SHIP Steering Group meeting

**17th October 2024 at 09:00-12:30 (CEST),
Gdynia Maritime University**

Agenda

- 1) **Welcome words and Tour de Table**
- 2) Approval of the agenda and minutes of the last meeting
- 3) Presentation from the EUSBSR Polish Presidency
- 4) Activities of the Policy Area Coordinators
- 5) EUSBSR Action Plan Update
- 6) Update on the Common Structure of the Steering Group
- 7) Any other business
- 8) Interreg post-2027 Stakeholder Consultation



Comfort break at 10:45 - 11:00

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EUSBSR Polish Presidency priorities

- Strengthening **security and resilience** in the Baltic Sea region, including increasing **Ukraine's involvement** in actions implemented under the Strategy
- **Smooth implementation** of the EUSBSR Action Plan and **tailoring the document to current challenges** faced by the Baltic Sea region and the needs of the Strategy's stakeholders
- Continue **well-functioning governance**, ensure **measurability** of the Strategy's actions
- Enhance **external communication and visibility** of the Strategy



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

Polish Presidency
2024-2025

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EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

Activities of the Policy Area Coordinators

Milla Harju and Sami Vesterinen, EUSBSR PA Ship Coordinators
Finnish Transport and Communications Agency Traficom
milla.harju@traficom.fi sami.vesterinen@traficom.fi

Overview of the activities since June 2024 1/3

Welcome Sami!

- PA Ship Co-coordinator Sami started 12th of September

Events

- Attending the EUSBSR Presidency opening event in Warsaw 10th of September
- Attending the Interreg BSR Project Platform seminar in Riga 26th of September
- PA Ship Operational Group meeting held online 8th of October
- PA Ship/Safe Project Idea Generation workshop held in Gdynia 16th of October



Overview of the activities since June 2024 2/3

- Participating in the organizing and coordination team of two workshops to be held in the EUSBSR Annual Forum in Visby
 1. Aligning Cross-Sectorial Efforts to Reach Policy Goals on Saving the Sea 30.10. at 16.30
 2. Empowering Sustainable Rebuilding of Ukraine 31.10. at 11.00
- EUSBSR Action Plan update process started
 - Consultations from:
 - Traficom Marine Environment team,
 - Finnish Ministries of the Environment and
 - Transport and Communication,
 - PA Ship Operational Group
 - Next: Steering Group to comment on the suggestions - > PACs to draft a suggestion, SG to approve via email -> submission to BSP in December



Overview of the activities since June 2024 3/3

Planning for 2025-2026:

- New work packages written (thank you for your cooperation!) for the next two years
 - Continued work with PA Safe on project workshops
- Events coming up:
 - Last Project Idea Generation workshop in Riga Feb -25
 - Sjöfartens Dag in Mariehamn 22.5.2025
 - European Maritime Day in Cork 22.-23.5.2025
 - EU Macro-regional Strategies Days ?



PA Ship Operational Group meeting 8.10.2024



EUSBSR PA Ship Operational Group
Meeting Agenda
08.10.2024
Online

Logging in 12.20-12.30

- 1. Welcome words, approval of agenda and minutes from last meeting 12.30-12.45**
Milla Harju PA Ship Coordinator(PAC), Finnish Transport and Communications Agency Traficom
 - Few words on WHAT, WHY and WHO
- 2. Funding opportunities 12.45 - 13.00**
PAC
 - A look into EU funding instruments - all OG members are welcome to add
- 3. Updating the EUSBSR: PA Ship post-2025? 13.00 - 13.30**
 - PAC explains the EUSBSR update and presents the current actions which the Operational Group is welcome to comment
- 4. Projects: first wave 13.30 - 14.00**
Project Managers
 - Focus on: 1. What challenge they are solving 2. What kind of solution(s) is underway 3. Any challenges anticipated on implementation, and any support needed from the group

13.30 Baltic Sea e-Nav
13.40 MaDaMe
13.50 Sustainable Flow
- 5. Discussion 14.00 - 14.10**
All participants are invited to comment, ask questions and make suggestions
BREAK 14.10 - 14.25
- 6. Projects: Second wave 14.25 - 14.55**
Project Managers

14.25 Blue Supply Chains
14.35 REISFER
14.45 OpenRisk II
- 7. Discussion 14.55 - 15.05**
All participants are invited to comment, ask questions and make suggestions
- 8. Project Newcomers 15.05 - 15.15**

15.05 Baltic FIT
- 9. Any Other issues & Meeting closure 15.15-15.25**
Milla Harju PA Ship Coordinator, Finnish Transport and Communications Agency Traficom

PA Safe and PA Ship Idea Generation Workshop at Gdynia 16.10.2024

1. Welcome & Workshop Objectives
2. PA Safe & PA Ship - projects and future development
3. Financing opportunities
4. Workshop part 1 - generating ideas

LUNCH

1. Workshop results & selecting ideas
2. Workshop part 2 - developing ideas
3. Workshop results
4. Summary and final words

PA Safe and PA Ship Idea generation Workshop: Example project ideas

Project Idea 1: Intelligent Aid on Board

Objective: To reduce incidents and accidents, improve energy efficiency and fuel consumption together with reducing down time and repair costs through reducing the need to make decisions with the aid of AI

- **Activities:** Develop decision support systems for the existing crew which also make the most basic decisions on its own
- **Partners:** Maritime authorities (DK, SE, FI, EE, DE), Ferry companies and Ferry Secretariat, Technology providers and BlueTech as the Lead Partner
- **Funding:** Interreg

Project Idea 2: Auto-evacuation to Narnia

Objective: To develop a safe evacuation system from ferries even without available crew

- **Activities:** Inter-disciplinary Hackathon
- **Partners:** SDU, SIMAC, AUC, DTU, DBI, BlueTech, Ferry Secretariat, Life-saving equipment suppliers, DMA, classification societies
- **Funding:** ERDF, Private funding

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EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

EUSBSR Action Plan Update
PA Ship Objective, Action Items and
Indicators

Updating the EU Strategy for the Baltic Sea Region

- The Strategy has been updated four times, in 2013, 2015, 2017 and 2021, and now it will be re-written over the next year.
- The update process will focus first and foremost on the Policy Areas and their actions and indicators for the upcoming years.
- Policy Area Coordinators lead this planning process together with their Steering Group members from all eight EU countries bordering the Baltic Sea.
- The PA Ship action items have been circulated among stakeholders over the past month, and most of the comments have been sent to you earlier; a compilation with all gathered comments will be provided to you

Updating the EU Strategy for the Baltic Sea Region

- BSP has provided a template for the process with several steps - starting with naming the PA!
- The PACs will fill in the template and send for your approval.
- We expect you to spend the most time on the Action Item indicators

1. Name of the Policy Area

Instructions: The name of the Policy Area should be very short, one word if possible but still descriptive of the main focus area or perspective of the Policy Area.

Example: Good: "Policy Area Spatial Planning". Bad: "Policy Area Removing hindrances to the internal market"

2. Summary of the Policy Area

Instructions: In order to communicate the PAs a more descriptive pitch than a name is needed. Please summarize in few sentences what this PA is doing i.e. where is the problem and how will the PA solve the problem?

Please use max. 500 characters incl. spaces

3. Linkage to the EUSBSR Objectives and horizontal aspects

Instructions: To justify a PA its impact must be clearly linked to one or more of the EUSBSR main objectives. Please summarize here how the PA contributes to the EUSBSR objectives and the horizontal aspects of climate work and cooperation with non-EU countries.

Please use max. 2500 characters incl. spaces

Updating the EU Strategy for the Baltic Sea Region

- Section B: Action Items

Section B.1 Description of Action 1

1. Name of the Action

Instructions: The purpose of the name of the Action is to show both the problem and solution in a couple of words. It should be engaging but it does not need to grasp all the intricacies and angles related to the Action. The key is that it sounds logical and is easy to use in your work.

The name should indicate activity and thus contain a verb such as “reduce”, “increase” etc but less specific as in “support” and “contribute” can be used too.

Example: “Reduce the nutrient emissions in farming through x”

2. Problem definition

Instructions: What is the problem? How addressing it will support the EUSBSR in achieving its objectives? Please note that depending on how wide a scope the PA chooses to address with all of their Actions, this answer may be more or less similar across the Actions.

Please use max. 1500 characters incl. spaces

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- Defining the action item

3. Obstacles



Instructions: Why has it not yet been possible to solve the problem? Is this for example

- a) Lack of policy and/or incoherence of policies?*
- b) Inefficient implementation of the policies?*
- c) Lack of recognition and policy on this issue on the appropriate levels?*
- d) Lack of applicable solutions?*
- e) Anything else?*

Please use max. 1500 characters incl. spaces

4. Existing policy and cooperation frameworks

Instructions: What are the relevant policies and on what governance level (global, EU, national, regional, local) is it governed on? Are there other cooperation platforms working on the issues and why is the EUSBSR the best platform for addressing this? Does addressing the problem involve and/or benefit all EUSBSR countries?

Please use max. 1500 characters incl. spaces

5. Involvement of non-EU stakeholders

Instructions: Will solving the problem include cooperation with partners in non-EU countries? If so, which? Please note that cooperation with non-EU countries is recommended in areas of mutual benefit. It is not a mandatory element of all Actions.

Please also describe, if possible at this stage, if this Action includes support to Ukraine in any form.

Please use max. 1500 characters incl. spaces

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- IMPACT PATHWAY

6. Impact pathway

Before heading into the next part, we wish to remind you of the following:

- The following questions and answers are designed to make a single plausible pathway of how the PAs' inputs are translated through PAs' outputs into outcomes and eventually impact (see the graphic below). Each Action has all steps.
- For a single expected impact there may be multiple outcomes possible or needed. And for the outcomes multiple outputs possible or needed. Be realistic of what your PA can achieve and impact. It would be wise to consider synergies and cooperation with other actors and stakeholders but focus on those outputs and outcomes that your PA itself seeks to realize.
- Focus on what is in between the steps, i.e. the process of translating input to output to outcome to impact. Do not simply expect that the reader will understand how an output will create outcomes and impact.



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INPUTS:

- **Instructions:** *Describe what inputs, besides the PA governance support, are needed in order to produce the planned outputs and how the PA aims to reach them. Please make sure to evaluate if these inputs are sufficient and correct for the intended outputs.*
- *Inputs are defined as resources, investments, or contributions allocated for implementation. Such as financial, human, material and other tangible or intangible assets used to support activities aimed at achieving desired outputs and outcomes.*

INPUT INDICATORS

Instructions: *Input-related indicators measure the availability of staff, administrative and financial resources as well as of suitable previous PA achievements to produce the planned outputs.*

Examples for

input indicators

- staff (considered in terms of seniority, competence, number, commitment to EUSBR) available for PA action
- political weight, administrative capacity, professional competence of PACs' host organizations
- political weight, administrative capacity, professional competence and commitment to EUSBR (could be measured by frequency of participation in SG meetings) of public authorities represented in SG
- amounts of financial resources available for funding this Action
- number, kind and quality of previous PA achievements suitable to build on further PA action

Climate input indicator

- availability of resources, which can be employed to consider climate aspects in PA activities

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OUTPUTS

- **Instructions:** *Describe what outputs your PA can deliver that will contribute to the realization of the intended outcomes. Please make sure to describe why these outputs will lead to the desired outcomes.*
- *Outputs are defined as direct products, activities, services or deliverables generated. They are tangible and measurable and directly emerge from the utilization of inputs. Outputs represent the operational processes and tasks designed to utilize the inputs effectively. They can include training sessions, workshops, meetings, distribution of materials, advocacy campaigns, and other forms of direct intervention.*

OUTPUT INDICATORS

Instructions: *Output-related indicators measure the number and kind of activities produced by the PA itself, which are intended to initiate, encourage and/or back up processes leading to outcomes*

Examples for output indicators

- stakeholder events organized
- projects generated and/or supported
- funding pooled for the Action
- policy recommendations developed and presented to decision makers
- best practice exchanges facilitated
- press releases / newsletters issued
- research papers produced and published
- meetings and communication with funding programmes
- organized meetings and events with policy makers

Climate output indicator

- degree, to which climate aspects are considered in the respective activities (events, best practices, recommendations, publications, meeting agendas, etc.)

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OUTCOMES

- **Instructions:** Describe what outcomes i.e. changes in the respective policies your PA will push forward to realize the desired impact. Please make sure to describe how these outcomes will lead to the desired impact.
- Outcomes are defined as the changes, effects, or results that occur as a result of outputs but they do not necessarily yet have impact on the real world. They are the intended or unintended consequences of the intervention on individuals, groups, communities, or systems. Short-, medium- and long-term outcomes reflect different stages of change. Examples of outcomes include changes in knowledge, attitudes, behaviours, practices, administrative procedures, regulatory standards, legislation, conditions, or circumstances among target groups.

OUTCOME INDICATORS

Instructions: Outcome-related indicators measure changes in some intermediary level (policies, legislation, regulatory standards, administrative procedures, attitudes, mindsets, available funding sources), facilitated by PA action as a necessary condition for change in the real world.

Examples for

Outcome indicators

- implemented improved policies
- adopted new legislation / regulatory standards
- new administrative procedures introduced
- impact on agenda setting within BSR relevant decision-making bodies
- more stakeholders are engaged who promote and act to implement the Action independently
- more EU support programmes are aligned to / made eligible for EUSBSR funding
- Action is better embedded into funding programmes and more funding will become available for the Action

Climate outcome indicator

- degree, to which climate aspects are considered in the respective policies, stakeholder engagements, funding priorities, etc.

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IMPACT

- **Instructions:** *Describe the desired impact in the real world that this Action seeks to contribute to and please make sure to describe how it will contribute to the implementation of the EUSBSR objectives.*
- *Impact is defined as having broad and long-term effects on communities, organizations, systems, or environments and shows itself in enduring effects beyond immediate outcomes and outputs.*

IMPACT INDICATORS

Instructions: *Impact-related indicators measure substantial, quantifiable changes achieved for the benefit of the BSR. Data sources should be statistics, produced by specialized international institutions.*

Examples for

impact indicators

- amounts of nutrients in the BS
- GDP development
- share of renewable energy sources
- number of new international night train connections

climate impact indicators

- global temperature rise (climate mitigation)
- number of heat-related deaths (climate adaptation)
- amount of damages caused by draughts and floods (climate adaptation)

Updating the EU Strategy for the Baltic Sea Region: PA Ship

Task for the Steering Group:

Please review the main objective and three action items:

Are they

- Relevant?
- Topical?
- Appropriate?

Would you add something? Take away something else?

Please write your comments down as they come to you!

PA SHIP

The (main) objective of Political Area (PA) Ship is for the Baltic Sea Region to become a model region for clean shipping.

<https://www.eusbsr.eu/pa-ship-about>



Current Action Items

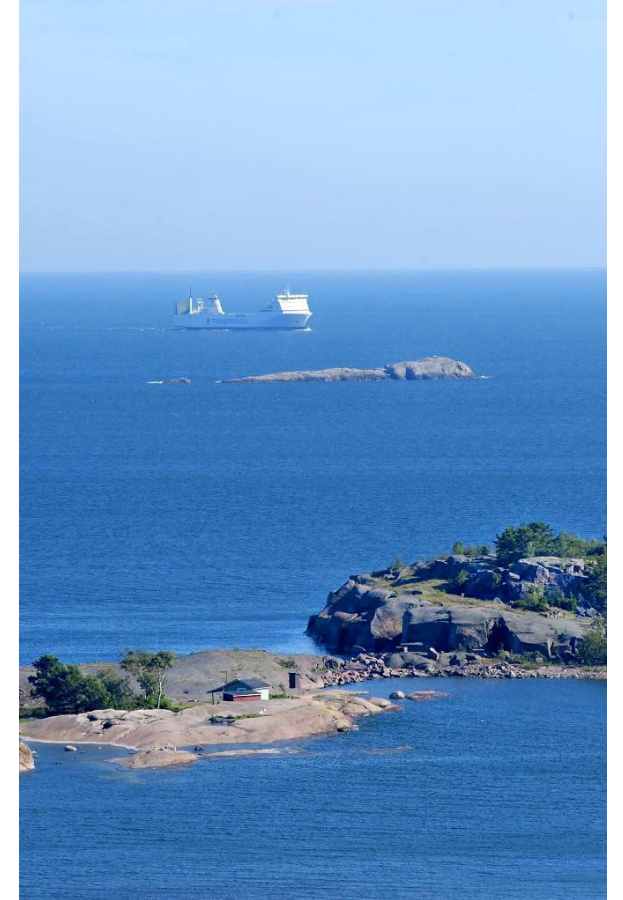
Action 1: Support measures including digitalization in reducing emissions from shipping.

Indicator: *Development of research and policy measures aiming at reducing emissions of ships.*

Value: *Number of initiatives*

Are they

- Relevant?
- Topical?
- Appropriate?



Current Action Items

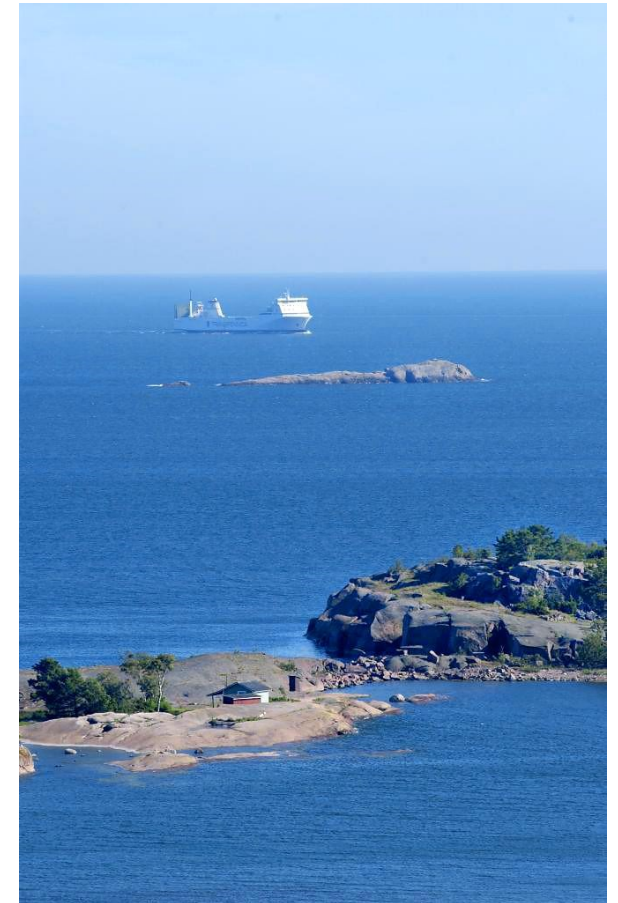
Action 2: Support research on emerging thematic challenges related to clean shipping and its impact on the environment and wildlife in the Baltic Sea.

Indicator: *Research on impact of shipping on the marine environment.*

Value: *Number of research papers*

Are they

- Relevant?
- Topical?
- Appropriate?



Current Action Items

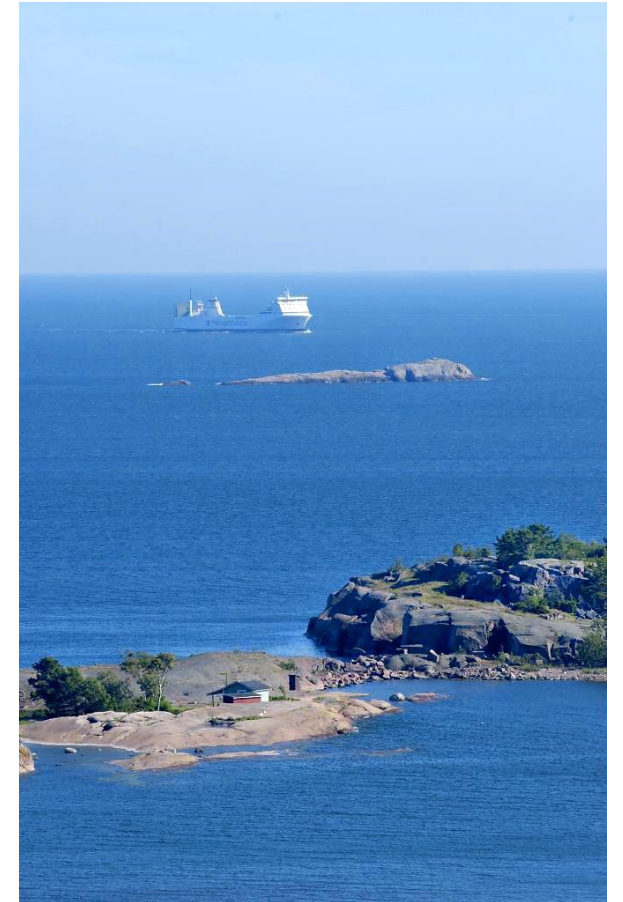
Action 3: Support development of shore-side facilities to enhance clean shipping measures including infrastructure for climate-neutral and clean fuels.

Indicator: *Development of shore-side facilities to enhance clean shipping measures including infrastructure for alternative fuels.*

Value: *Number of development projects*

Are they

- Relevant?
- Topical?
- Appropriate?

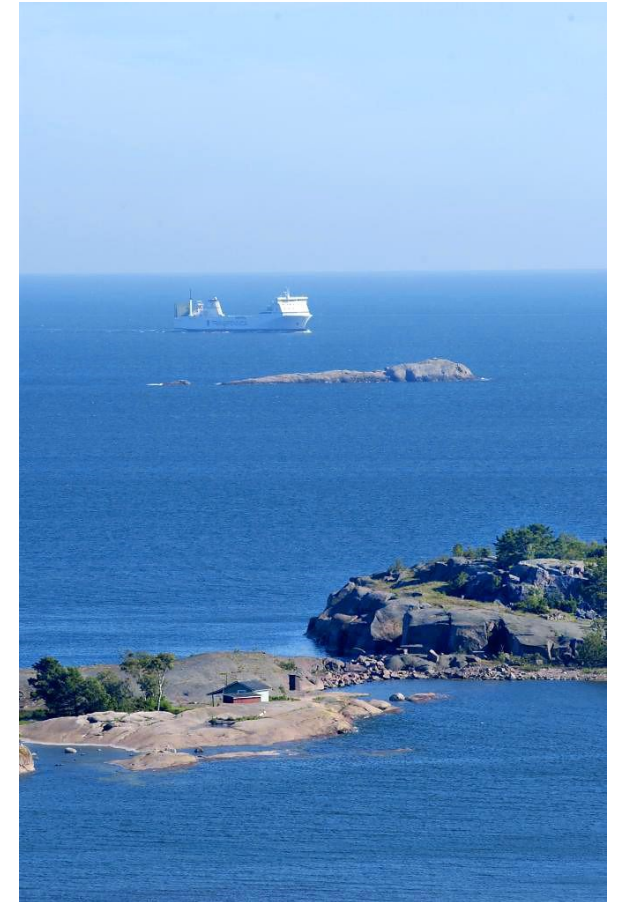


Current Action Items

Are they relevant? Topical? Appropriate?

- Is something missing?

Something completely new?



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Update on the Common Structure of the Steering Group

- The update concerned is regarding the Article 7 and Article 8 of the Common Structure for the SG Rules of Procedure stating that *“The SG Presidency, or the PAC/Lead PAC after approval by the SG Presidency, can initiate a written decision-making process (written procedure) by sending a draft decision and related documents to all SG members, which shall have **at least 10 working days** to respond in writing to the Presidency”*. According to the updated Common Structure, the PAs may reduce the decision-making timeline to minimum 5 working days, if the SG agrees. The minimum decision-making timeline has been adjusted, following NCG Rules of Procedure, to allow faster decision-making in the Policy Areas.
- In case the PA decides to implement this amendment, the PA SGs may update the Rules of Procedure accordingly and send them to the NCG for endorsement as soon as possible.
- Agree / Not agree?

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Any other business?

- Information you would like to share (e.g., projects, initiatives)
- Next meeting: ONLINE May / June 2025?

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Interreg post-2027 stakeholder consultation

Managing Authority/Joint Secretariat

A five-minute break to invite PA Safe Steering Group in



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

Thank you!

PA Ship Coordinators Milla Harju and Sami Vesterinen
Finnish Transport and Communications Agency Traficom

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