EUSBSR
EU STRATEGY FOR THE BALTIC SEA REGION

Policy Area Transport

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Policy Area Transport - Enhancing multimodal, emissions-free, innovative and resilient transport

Action 1: Increase development of **resilient and sustainable transport** in the North-South transport corridors in the Baltic Sea Region **and beyond**

Action 2: Strengthen measures towards **climate-neutral** transport in the Baltic Sea Region

Action 3: Facilitate **innovative** transport solutions in the Baltic Sea Region



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PA Transport- urban mobility & cycling

Key Projects and Partnerships

- ✓ **Interreg BSR Urban Mobility**
  TIA is a project partner

- ✓ **Interreg BATS**
  Contributes to PA Transport

- ✓ **PULSE – new project proposal**
  TIA is a project partner

- ✓ **EIT Urban Mobility**
  TIA is the official EIT Urban Mobility representative in Lithuania.



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Running projects

Project BSR Urban Mobility

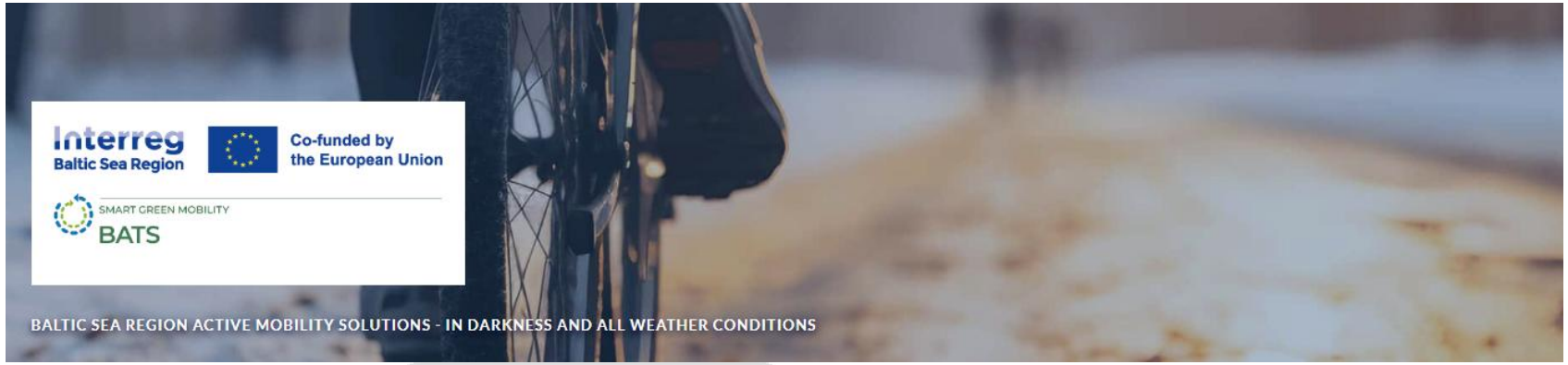
- Goal: To connect cities, regional authorities, and policymakers in a peer learning network to support the implementation of sustainable urban mobility plans and deliver on EU goals for multimodal, zero-emission transport
- Duration: July 2025- June 2028
- Lead partner: City of Turku (Finland)



Running projects

Project Baltic Sea region Active mobiliTy Solutions - in darkness and all-weather conditions (BATS)

- Goal: To help local authorities plan and set up suitable infrastructure for year-round walking and cycling, and build an active mobility culture among people, as a green and healthy transport option regardless of the season
- Duration: November 2023- October 2026
- Lead partner: Free and Hanseatic City of Hamburg-Borough of Altona (Germany)



Running projects

PULSE - Piloting Urban Mobility Indicators for the Baltic Sea Region



Goal: To develop and test a shared set of sustainable urban mobility indicators that helps Baltic Sea Region cities monitor their SUMP implementation.

Duration: October 2026 - June 2027

Lead partner: City of Lund (Sweden)

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EIT Urban Mobility is accelerating the urban mobility transition



ECOSYSTEMS

EUROPEAN

NATIONAL

URBAN

TRANSPORTO INOVACIJŲ ASOCIACIJA

MATCH AND CONNECT

TALENT TO BUSINESS

INNOVATIONS TO MARKET

STARTUPS TO SCALE

MOBILITY FOR MORE LIVEABLE URBAN SPACES

eit Urban Mobility

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We focus on innovations that most efficiently support cities on their way to net zero



PUBLIC TRANSPORT



HEALTH AND MOBILITY



ELECTRIFICATION OF TRANSPORT AND ALTERNATIVE FUELS



URBAN LOGISTICS



MOBILITY DATA MANAGEMENT

Synergies between PA Transport and PA Tourism

- **Multimodal connectivity:** better access to tourism destinations through connected transport modes
- **Low-emission mobility:** cleaner travel options for visitors, including public transport
- **Awareness and engagement:** promoting sustainable travel choices among visitors and tourism stakeholders
- **Emissions monitoring:** potential application of transport CO_2 monitoring tools to tourism-related travel

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Sustainable Mobility for Rural and Coastal Tourism

Sustainable mobility makes rural and coastal destinations easier to reach and explore, while reducing the environmental impact of travel.



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Proposed joint activities with PA Tourism

- Organise joint webinars, events and workshops to exchange knowledge and project results
- Share information on events and project results across networks to increase visibility
- Develop joint project proposals under Interreg, Horizon Europe and etc.
- Prepare joint feedback/input/statements for cross-sectoral policy documents, emphasizing the macro-regional approach

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SEA REGION

Policy Area Transport

Thank You!



REPUBLIC OF ESTONIA
MINISTRY OF CLIMATE

TIA
TRANSPORTO
INOVACIJŲ
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Interreg
Baltic Sea Region



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