



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

**8th Meeting of the Steering
Committee of Policy Area Nutri**

9.12.2015

Potential future HELCOM actions relevant to PA Nutri

- Draft Joint documentation of regional coordination of MSFD programmes of measures in the Baltic Sea area
- Developed by HELCOM GEAR group
- Discussed in HOD meeting 10-11 December 2015, Helsinki, Finland

- Proposal for future HELCOM actions, inputs of nutrients

1. **Blue catch crops:** “...exchange of knowledge on best practices and demonstration projects on the use of blue catch crops overall as compensation measures....could include consideration of other sea-based biomass removal activities, e.g. removal of roach or other fish...could also lead to development of joint guidance on the issue”

Potential future HELCOM actions relevant to PA Nutri

2. **Internal loading:** “...formulation of questions that would need to be answered in relation to the nature and dynamics of internal nutrient storage and loading....promote action, including mapping of stored nutrients and the assessment of potential impacts, even research and modelling as far as necessary, to reply to the posed questions and provide information that can be utilized for communication about internal nutrient storage with the general public and policy makers...investigation and compilation of information regarding existing and potential techniques to combat internal load and experiences from already completed pilot projects...possibly an investigation into legal and financial as well as monitoring frameworks that would need to be taken into account for pilots/projects to be carried out.”

3. **Intensifying HELCOM work to reduce airborne transboundary nitrogen input from outside of HELCOM area, in particular through the Gothenburg Protocol**



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

**8th Meeting of the Steering
Committee of Policy Area Nutri**

Flagships approved for funding

9.12.2015

With the support of



Ongoing PA Nutri flagships

- NutriTrade - Nutrient Trading Scheme
- BBG - Baltic Blue Growth
- IWAMA - Interactive Water Management

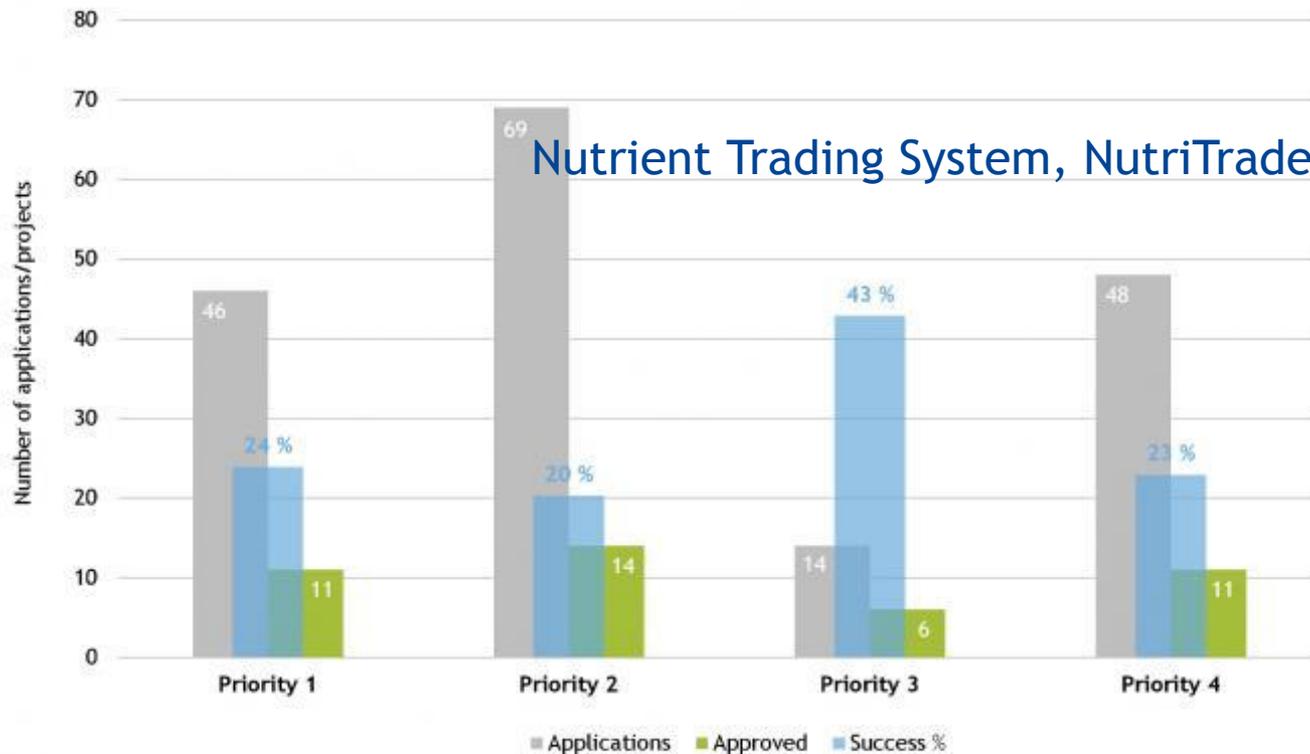
PA Nutri flagships under development

- BEST - Better Efficiency for Sewage treatment
- BaRuWa - Baltic Rural Wastewater
- SUWMAB - Sustainable Communal Wastewater Management in the Baltic Sea Region
- SmallWWTPs - Enhancing Efficiency of Small Wastewater Treatment Plants

Potential flagships through seed funding and assessment

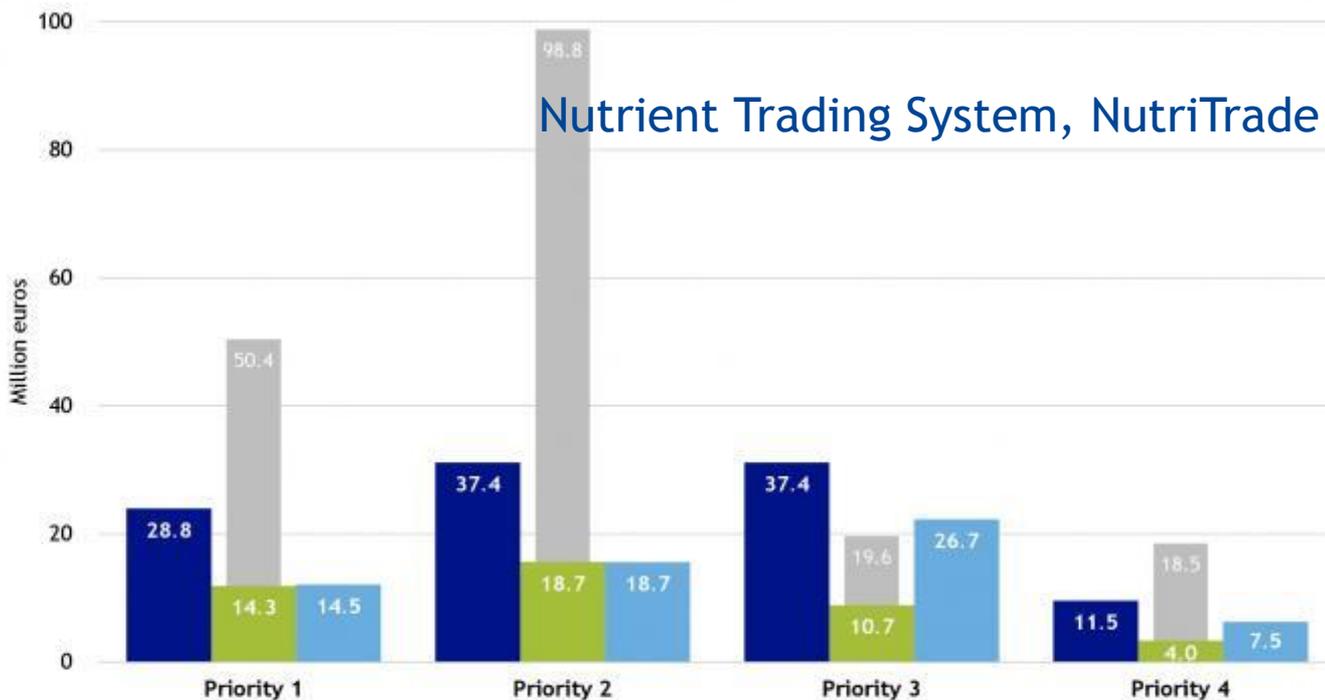


Number of applications and succesful projects per priority, including small and regular projects





The ERDF allocations in the first call per priority, small and regular projects



■ ERDF applied for total ■ ERDF available total ■ ERDF allocated ■ ERDF remaining

**Interreg Central Baltic Programme 2nd call 24 August -
23 October 2015**

**Interreg Central Baltic Programme 3rd call opens at
January 2017**

<http://centralbaltic.eu/>

Interreg Baltic Sea Region Programme 1st call

Step 1 closed 2 February 2015

- 282 concept notes in total
- 96 for "natural resources"
- 6 PA Nutri flagships
 - BBG, BEST, BaRuWa, SUWMAB, SmallWWTPs & IWAMA

Step 2 closed 14 July 2015

- 78 project applications in total
- 33 for "natural resources"
- 5 PA Nutri flagships

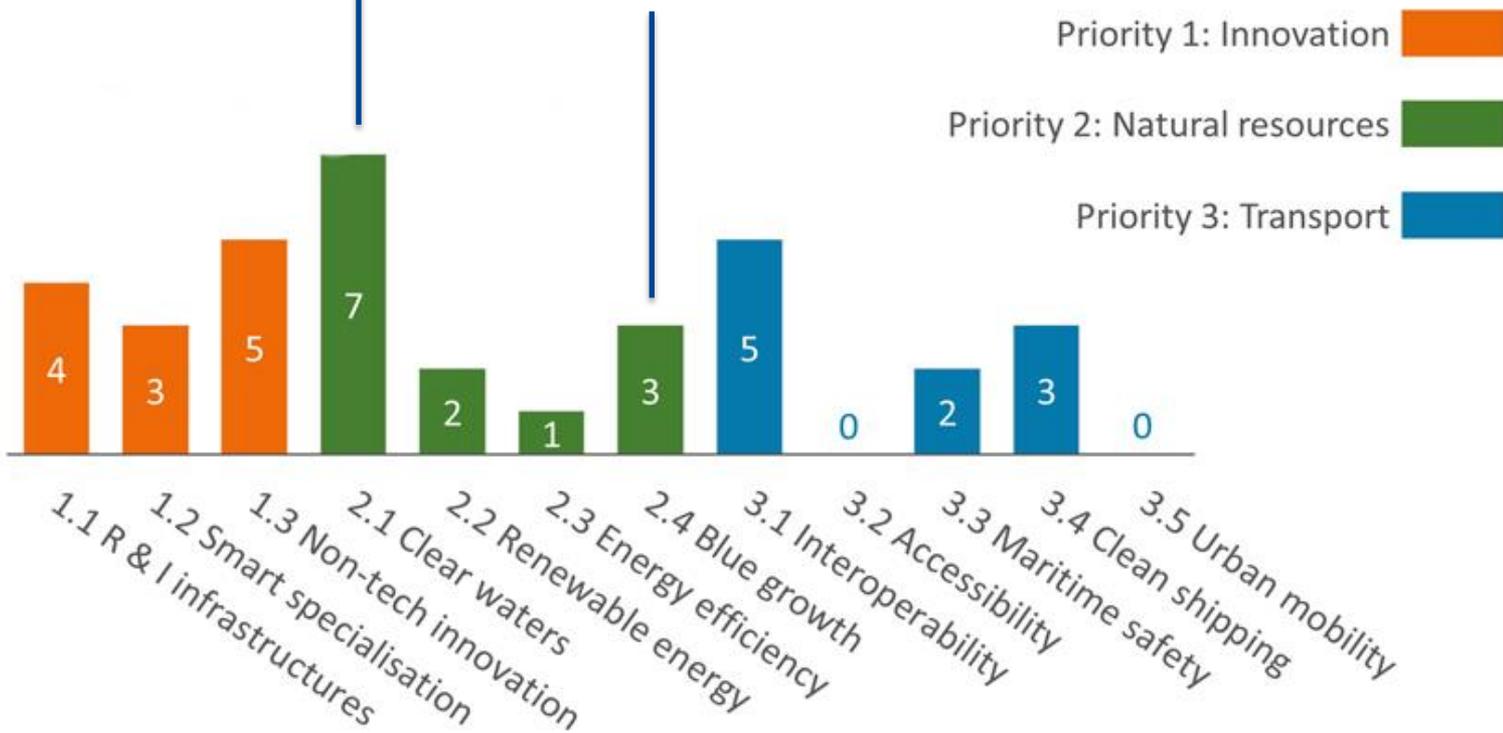
Approved for next step:

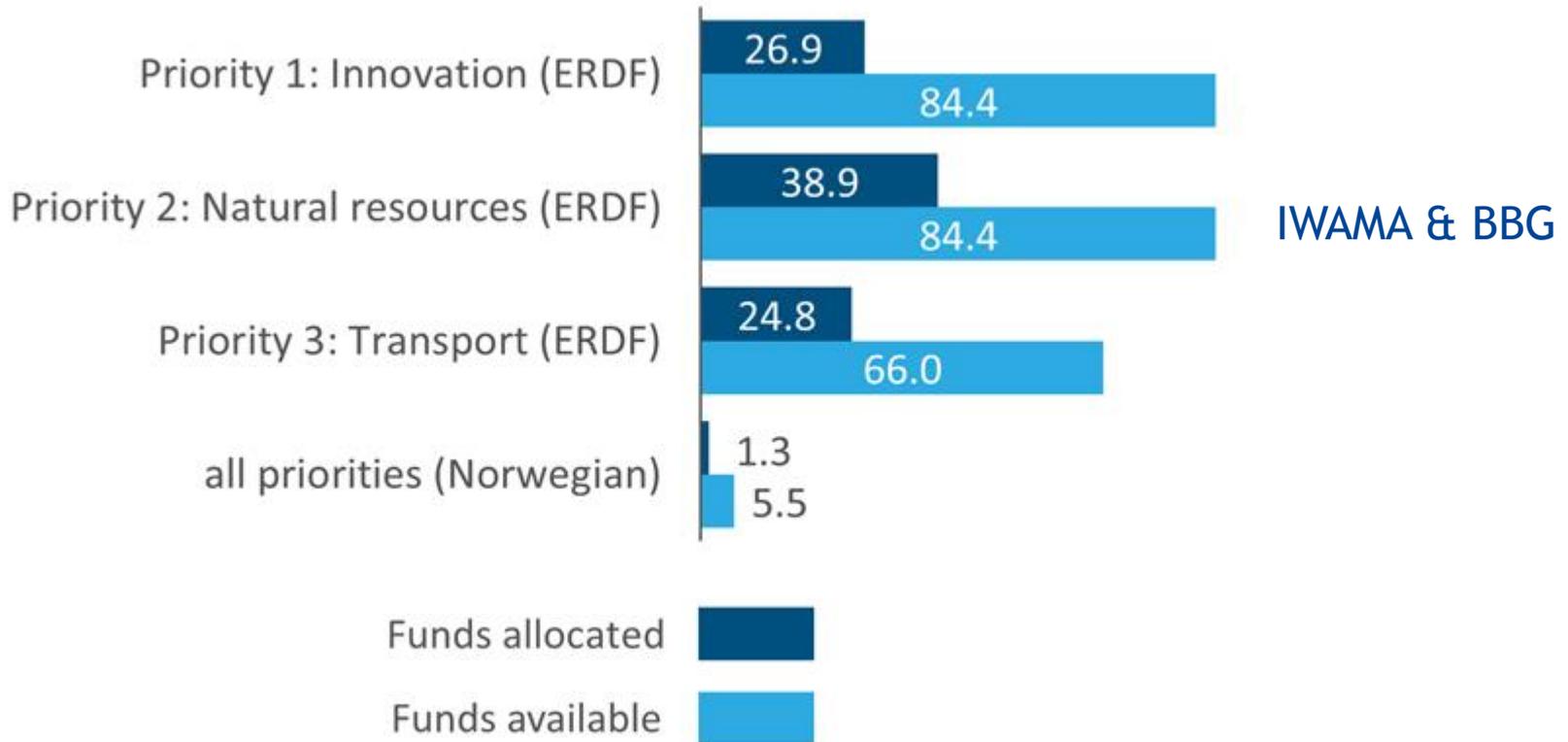
- 81
- 33
- 5 PA Nutri flagships
 - BBG, BEST, SUWMAB, SmallWWTPs & IWAMA
- 35 project approved
- 13
- 2 PA Nutri flagships
 - Baltic Blue Growth, BBG
 - Interactive Water Management, IWAMA



Interactive Water Management, IWAMA

Baltic Blue Growth, BBG







Specific objective	Project acronym	Project name	EUSBSR Policy area
2.1 Clear waters	NonHazCity	Innovative management solutions for minimizing emissions of hazardous substances from urban areas in the Baltic Sea Region	Hazards
	WAMBAF	Water management in Baltic Forests	Nutri??
	IWAMA	Interactive WAter MAnagement	Nutri
	DAIMON	Decision Aid for Marine Munitions	Hazards
	VillageWaters	Water emissions and their reduction in village communities - villages in Baltic Sea Region as pilots	Nutri/Hazards??
	MARELITT Baltic	Reducing the impact of marine litter in the form of Derelict Fishing Gear (DFG) on the Baltic Sea environment	
	Baltic Slurry Acidi.	Reducing nitrogen loss from agriculture by promoting the use of slurry acidification techniques in the Baltic Sea Region	Bioeconomy

Interreg Baltic Sea Region Programme 2nd call at first quarter of 2016

<http://www.interreg-baltic.eu/>



Fourth call for EUSBSR Seed Money

- 50 applications → 45 applications will be assessed
- Covers 12 policy areas and 2 horizontal actions
- PA Nutri supported SIGWET - Increasing significance of midfield wetlands to combat Baltic Sea eutrophication
- Decisions on January-February 2016
- Available funds will allow supporting 28 projects
- Next EUSBSR seed money call will take place in the frame of the Interreg Baltic Sea Region
- <http://seed.eusbsr.eu/>



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

8th Meeting of the Steering Committee of Policy Area Nutri

Communication Plan

9.12.2015

With the support of





Communication Strategy for the EUSBSR

- Will be discussed in the NC meeting 11 December 2015
- Specifies EUSBSR communication objectives and indicators, target audiences, tasks and roles, main tools and methods
- Communication project for EUSBSR 2016-18 under development
 - Lead: Centrum Balticum
 - Partners from all EUSBSR member states

Roles and responsibilities for PA Steering Group members

- Contribute with ideas about developments in their own field of expertise that should be communicated to a wider public
- Give ideas and feedback to PAC/HAC/Flagships on channels and media where their ideas and achievements could be highlighted to reach out to a broader audience



Communication Strategy for the EUSBSR

Roles and responsibilities for Flagship leaders

- Ensure information is online, updated, sharable on social media, preferable updated every 3rd month
- Actively participate in online discussions promoting the project
- Create a basic **communication strategy** for each Flag Ship and to plan relevant communication activities throughout the project life time.
- **Inform PA/HA on achievements** on regular basis
- Engage local and regional media telling about - plans, activities and achievements
- Connect with other projects and processes in relevant PA/HA for mutual learning on how to communicate individually or together

Is there life after project? - Monitoring of flagship results

Specific objectives for 2015:

1. Revise and communicate the content of PA Nutri
2. Promote selected key actions of PA Nutri (stakeholder event)
3. Develop and optimize the cooperation with HELCOM
4. Promote the implementation and support the realisation of goals of the MSFD
5. Promote the identification, development and quality of new flagship projects
6. Follow up and monitor the progress of PA Nutri and flagship projects

Specific objectives for 2016:

1. communicate the activities of PA Nutri;
2. develop a communication plan with new Flagships;
3. promote selected key actions of PA Nutri (stakeholder event and Annual Forum);
4. further develop and optimize the cooperation with HELCOM and EUSBSR PAs and HAs;
5. promote the implementation and support the realisation of the goals of the MSFD;
6. promote the identification, development and quality of new flagship projects;
7. follow up and monitor the progress of PA Nutri and flagship projects.

PA Nutri Work Plan 2016

- **PA Nutri stakeholder seminar**
 - March/April 2016, Poland
 - Possible topics include: small wastewater treatments, ww treatment & sludge, wetlands, future projects
- **EUSBSR Annual Forum**
 - November 8-9, Stockholm, Sweden
 - PA Nutri stand with Flagships
 - Other activities?
- **PA Nutri SC Meetings**
 - Back-to-back with stakeholder seminar?
 - Back-to-back with EUSBSR Annual Forum



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

8th Meeting of the Steering Committee of Policy Area Nutri

Other issues and next steps

9.12.2015

With the support of



Other activities

- **EUROPEAN MARITIME DAY CONFERENCE**
 - 18-19 May 2016, Turku, Finland
 - <http://ec.europa.eu/maritimeaffairs/maritimeday/en/turku-2016>
- **POSITIVE CHANGE IN THE BALTIC SEA REGION: How far have we gone and why do we want to go on? EUSBSR Seminar**
 - 10 December 2015, Warsaw, Poland
 - PA Nutri flagship: Assessment of regional nutrient pollution load and identification of priority projects to reduce nutrient inputs from Belarus to the Baltic Sea, presented by Anja Nysten, NEFCO
- **Second meeting of EUSBSR National Coordinators, EC representatives, Policy Area/Horizontal Action Coordinators**
 - 28-29 October 2015, Warsaw, Poland
 - PACs Bioeconomy, Hazards, Nutri, Safe, Ship
 - HACs Climate, Spatial Planning, Capacity and Neighbours
- **Greener Agriculture for Bluer Baltic Sea**
 - 5-6 November 2015, Stralsund, Germany
 - panel "What next? - Summary and Action to be taken"



What is KEEP?

- Knowledge management tool including database, website, search engine and set of interfaces
- Available in keep.eu
- The only source of aggregated information of projects and beneficiaries in Territorial cooperation / Interreg
- Covers the 2000-2006, 2007-2013 programming periods and will also include 2014-2020 period
- Currently encloses more than 16.000 projects
- All data is exportable to excel for further use



KEEP and the EUSBSR

- In May 2015, total of 573 projects were published in KEEP
- KEEP sorts the EUSBSR projects as:
 - ✓ flagships;
 - ✓ parts of flagships;
 - ✓ projects in line with the EUSBSR
- KEEP includes flagships funded by and outside Territorial cooperation / Interreg programmes



KEEP and the EUSBSR

- KEEP links all the EUSBSR flagships to thematic keywords and themes
- KEEP can be used in many ways, e.g.:
 - ✓ finding relevant project partners
 - ✓ promoting projects and achievements
 - ✓ for research and statistical purposes
 - ✓ finding out about similar projects in different thematic fields



KEEP and the EUSBSR

- Sources where the EUSBSR data have been collected to KEEP so far:
 - ✓ The EUSBSR Action Plan (February 2013)
 - ✓ The EUSBSR contact database
 - ✓ Priority/policy and horizontal action coordinators
 - ✓ Programmes' and projects' websites
 - ✓ Priority/policy and horizontal action websites

- Data collection will be continued to enclose flagships listed in the updated version of the EUSBSR Action Plan (September 2015)

Please do not hesitate to contact us for any further information or visit www.interact-eu.net

keep.eu

INTERACT Point Turku
ip.turku@interact-eu.net

INTERACT Point Valencia
ip.valencia@interact-eu.net

INTERACT Point Viborg
ip.viborg@interact-eu.net

INTERACT Point Vienna
ip.vienna@interact-eu.net

INTERACT Programme Secretariat
interact@interact-eu.net





EUSBSR

EU STRATEGY FOR THE BALTIC SEA REGION

<http://groupspaces.com/eusbsr-nutrient-inputs/>