

# Baltic Deal

– Putting best agricultural practices into work –  
Status quo as per 14 May 2013

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Federation of Swedish Farmers

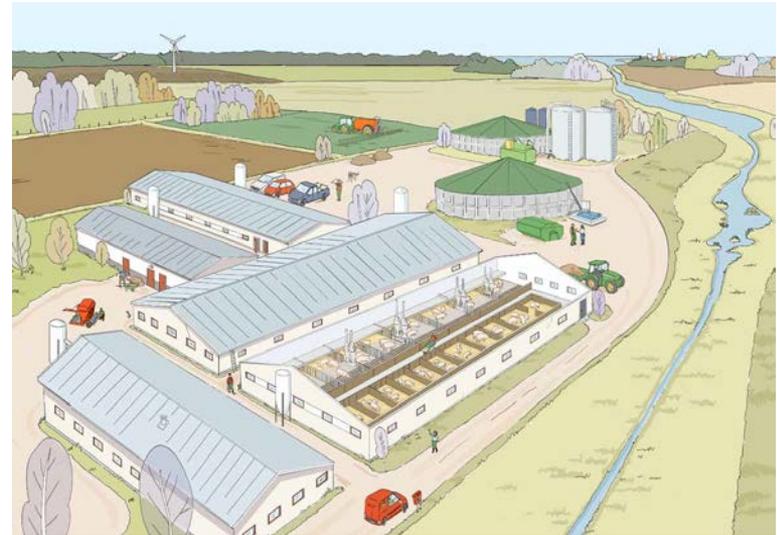


# The Baltic Deal Vision

A **greener** agriculture for a **bluer** Baltic Sea driven by knowledge and advice

## Value of the project

- Farmers
  - Optimizing the use of nutrients and reduce losses is often a cost efficient way to enhance productivity and benefits of the farm.
- Advisors
  - Baltic Deal provides advisory organisations in the Baltic Sea Region with improved methods and tools on how to support farmers to reduce nutrient losses from farms.



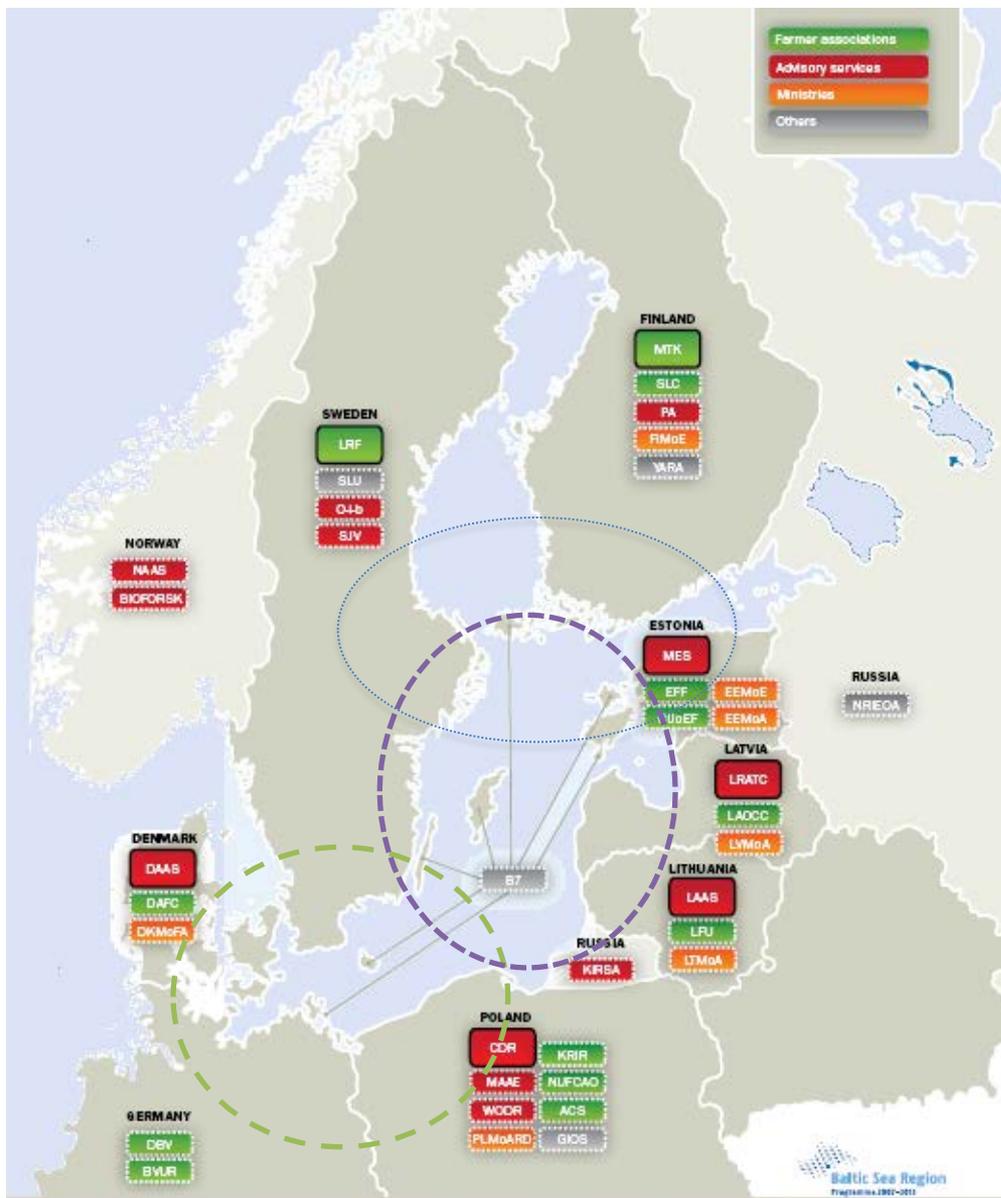
# Partnership network

## 7 partners from 7 countries

- 2 farmers' federations
- 5 advisory actors

## 30 associated partners from 10 countries

- 11 farmers' federations
- 8 advisory actors
- 6 ministries
- 5 others incl



# Focus: Knowledge, innovation transfer, advice and demonstration farms

- Farm and farmer specific - cost-effective and flexible
- Advisory - high acceptance in farming community
- Peer to peer - farmer to farmer on demo farms
- Sustainable solutions = economical & environmental viable solutions
- Increased interest in agri-environmental measures in the Rural Development Programs
- Better implementation of regulations, on farm, in the agri-environmental area

# Baltic Deal – some concrete outputs

- Handbooks
- Exchange of knowledge
- Network of 118 demonstration farms
- Agri-environmental investments
- Study trips for farmers and advisors
- Test of practises and measures
- Courses for advisors
- Toolbox of agri-environmental practises & measures
- Conferences and water forums

- Home
- Farms
- Measures
- Advisory
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Show measures by:

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- MEASURE**
- Fertilisation
- Manure management
- Soil structure and tillage
- Plant cover and buffer zones
- Nature areas and grasslands
- Wetlands, drainage and irrigation
- Precision farming
- New measures



→ [Fertilisation](#)



→ [Manure management](#)



→ [Soil structure and tillage](#)



→ [Plant cover and buffer zones](#)



→ [Nature areas and grasslands](#)



→ [Wetlands, drainage and irrigation](#)



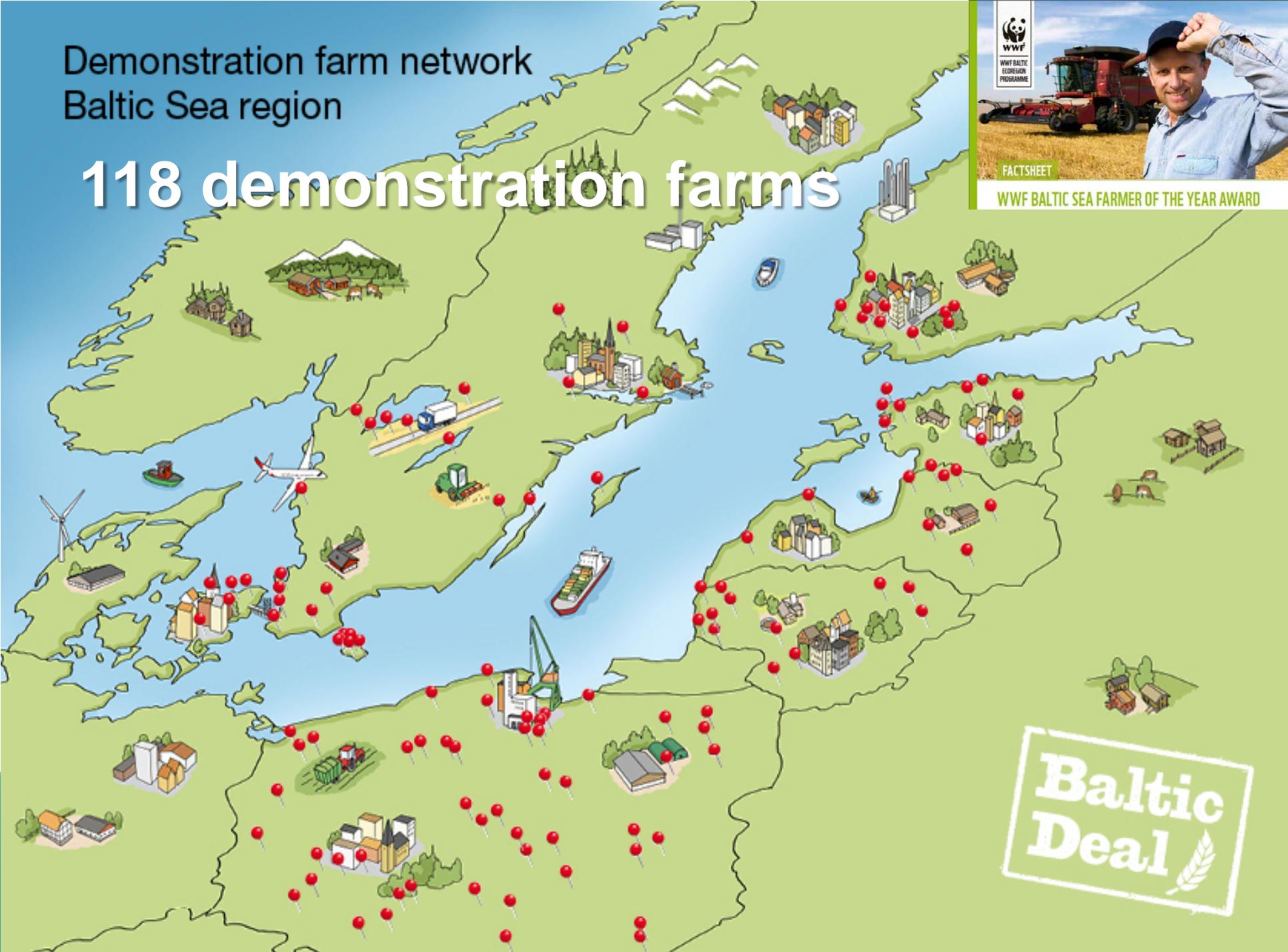
→ [Precision farming](#)



→ [New measures](#)

Demonstration farm network  
Baltic Sea region

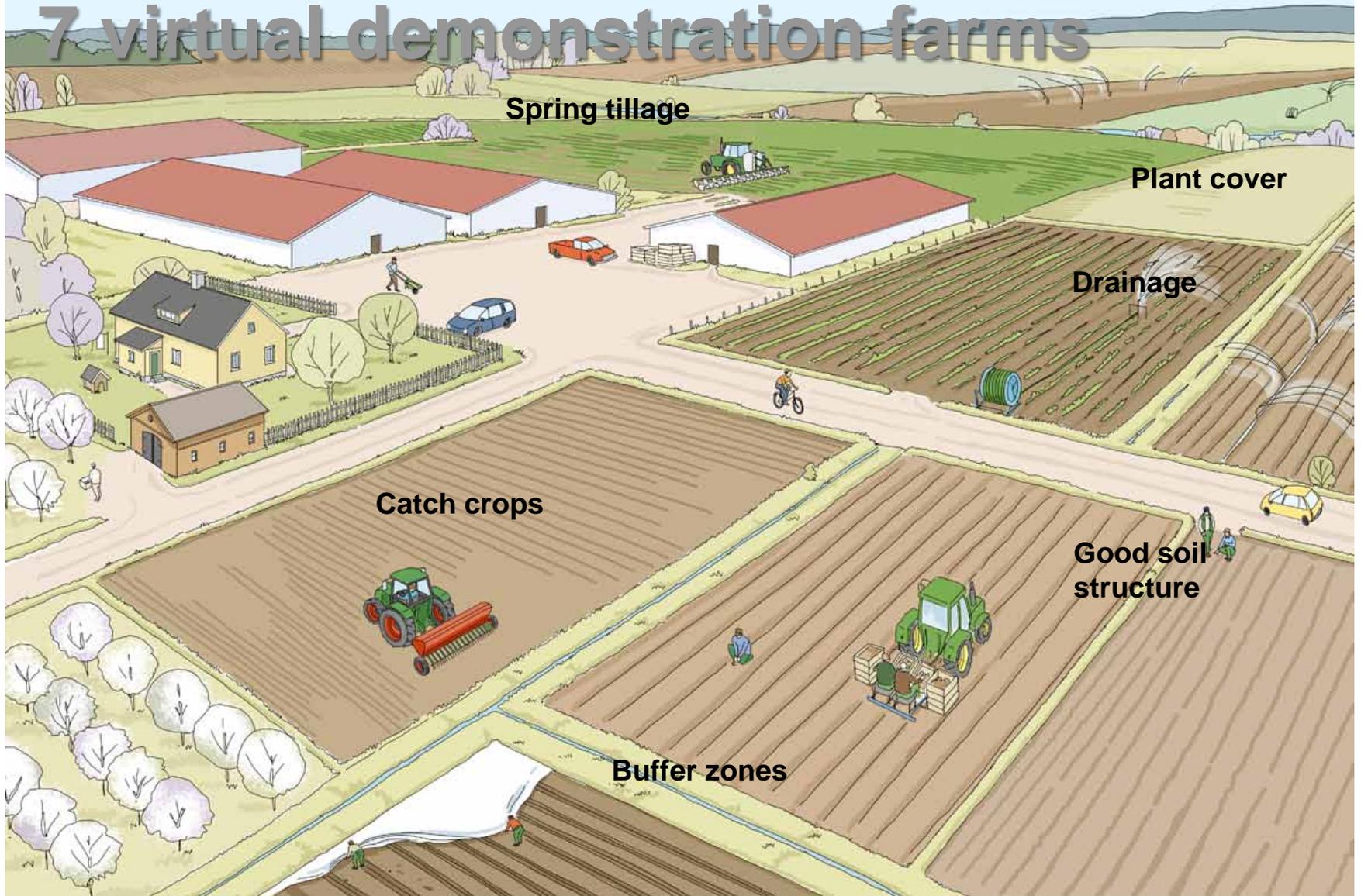
# 118 demonstration farms



**Baltic  
Deal**

# Measures on farm

## 7 virtual demonstration farms



# Baltic Deal – in short

- It gathers farmers and farmers' advisory organisations in a unique trans-national effort around the Baltic Sea
- It develops and promotes tools for advisory and demonstration farms focusing upon nutrient efficiency
- It promotes cost efficient and competitive farm measures and practices being tailor-made for each farm and farmer

## In the longer term it will

- Lead to significant reduced nutrient losses from farms
- Improve the Baltic Sea environmental status



# Plans ahead – Baltic Deal Bridge

- In September 2013 starts the new phase
- Recently submitted proposal for a thematic partnership project to the Swedish Institute – Baltic Deal Bridge
  - 23 partners from 10 countries, the current 7 in BD and additionally Germany, Norway and Russia
  - 12 farmer organisations and 11 advisory/knowledge organisations
  - Budget 360 000 € / 3 years = meetings only
    1. To develop proposal for Baltic Deal 2.0
    2. To maintain the international demo farm network

# Aim

- The long-term strategic aim with the **Baltic Deal Bridge thematic partnership** is to further improve the environmental status of the Baltic Sea through reductions in nutrient losses from the agricultural sector through sustainable solutions without impairing farmers' competitiveness or production. This shall be done by supporting innovative and cost-effective measures and actions that would lead to reduced losses of nutrients and improved environmental status.
- We see a trans-border opportunity to speed up the diffusion and innovation of **knowledge, techniques and practices** in the agricultural sector in the Baltic region.
- The more specific project aim is to sustain and further develop a common, transnational Baltic Sea region approach with **appropriate national adaptation to advance and strengthen agricultural advisory services, national and international demonstration farm networks and related demonstration activities**. By advancing and strengthening these activities, the strategic aim of the project will be supported.



# Objectives

- i. Bridge between the two EU programming periods;
- ii. Prepare for a continuation and development of the Baltic Deal project, discussing a widening of the focus of the project to possibly comprise also issues related to, e.g. integrated pest management /crop protection, precision farming, phosphorus conservation and recycling, and/or climate adaptation;
- iii. Maintain and reinforce the established network of demonstration farms around the Baltic Sea, in particular the international dimension;
- iv. Support and develop the network for Baltic Farmers' Forum on the Environment;
- v. Strengthen and sustain the knowledge exchange on sustainable agri-environmental practices and methods among advisory services around the Baltic Sea.



# Expected results

- i. **A new major EU project**, supporting farmers and farmers' advisory organisations in their work to reduce nutrient losses, and possibly also embracing some other pertinent environmental issue;
- ii. **Sharing and exchange of information and knowledge between farmer organisations and advisory services** in the Baltic Sea region;
- iii. **Maintenance of the demonstration farm network**, not reducing the number or quality of the demonstration farms in the network;
- iv. Maintenance and development of the network for Baltic Farmers' Forum on the Environment;



# Partnership – Baltic Deal Bridge

Countries eligible for financial support (direct costs in conjunction with meetin	Additional Baltic Deal Bridge partners from countries NOT eligible for financial support
<b>Sweden</b>	<b>Denmark</b>
Federation of Swedish Farmers ( <a href="http://www.lrf.se">www.lrf.se</a> ) Contact person: Sindre Langaas ( <a href="mailto:sindre.langaas@lrf.se">sindre.langaas@lrf.se</a> )	Knowledge Center for Agriculture <a href="http://www.vfl.dk">www.vfl.dk</a> Contact person: Irene Asta Wiborg ( <a href="mailto:iaw@vfl.dk">iaw@vfl.dk</a> )
Swedish Board of Agriculture ( <a href="http://www.jordbruksverket.se">www.jordbruksverket.se</a> ) Contact person: Stina Olofsson ( <a href="mailto:stina.olofsson@jordbruksverket.se">stina.olofsson@jordbruksverket.se</a> )	Danish Agriculture and Food Council ( <a href="http://www.lf.dk">www.lf.dk</a> ) Contact person: Erik Jørgensen ( <a href="mailto:ejo@lf.dk">ejo@lf.dk</a> )
Balanced Farming ( <a href="http://www.odlingibalans.com">www.odlingibalans.com</a> ) Contact person: Helena Elmquist ( <a href="mailto:helena.elmquist@odlingibalans.com">helena.elmquist@odlingibalans.com</a> )	<b>Finland</b>
<b>Estonia</b>	The Central Union of Agricultural Producers and Forest Owners (MTK) <a href="http://www.mtk.fi">www.mtk.fi</a> Contact person: Liisa Pietola ( <a href="mailto:liisa.pietola@mtk.fi">liisa.pietola@mtk.fi</a> )
Estonian Rural Development Foundation ( <a href="http://www.mes.ee">www.mes.ee</a> ) Contact person: Raul Rosenberg ( <a href="mailto:raul.rosenberg@mes.ee">raul.rosenberg@mes.ee</a> )	The Central union of Swedish-speaking agricultural producers in Finland (SLC) <a href="http://www.slc.fi">www.slc.fi</a> Contact person: Rikard Korkman ( <a href="mailto:rikard.korkman@slc.fi">rikard.korkman@slc.fi</a> )
Estonian Farmers Union (ETKL) ( <a href="http://www.talulitt.ee">www.talulitt.ee</a> ) Contact person: Leho Verk ( <a href="mailto:leho@talulit.ee">leho@talulit.ee</a> )	ProAgria Advisory Service <a href="http://www.proagria.fi">www.proagria.fi</a> Contact person: Sari Peltonen ( <a href="mailto:sari.peltonen@proagria.fi">sari.peltonen@proagria.fi</a> )
Central Union of Estonian Farmers ( <a href="http://www.eptk.ee">www.eptk.ee</a> ) Contact person: Christel Mölder ( <a href="mailto:info@eptk.ee">info@eptk.ee</a> )	<b>Germany</b>
<b>Latvia</b>	Deutsche Bauernverband <a href="http://www.dbv.de">www.dbv.de</a> Contact person: Steffen Pinggen ( <a href="mailto:s.pinggen@bauernverband.net">s.pinggen@bauernverband.net</a> )
Latvia Rural Advisory and Training Centre ( <a href="http://www.llkc.lv">www.llkc.lv</a> ) Contact person: Kaspars Zurins ( <a href="mailto:kaspars.zurins@llkc.lv">kaspars.zurins@llkc.lv</a> )	<b>Norway</b>
Union Farmers Parliament ( <a href="http://www.zemniekusaeima.lv">www.zemniekusaeima.lv</a> ) Contact person: Zanda Kruklite ( <a href="mailto:zsa@zemniekusaeima.lv">zsa@zemniekusaeima.lv</a> )	The Norwegian Farmers' Union <a href="http://www.bondelaget.no">www.bondelaget.no</a> Contact person: Finn Erlend Ødegård ( <a href="mailto:finn.erlend.odegard@bondelaget.no">finn.erlend.odegard@bondelaget.no</a> )
Latvia Farmers Federation (LZF) ( <a href="http://www.lzf.lv">www.lzf.lv</a> ) Contact person: Agita Hauka ( <a href="mailto:agitahauka@inbox.lv">agitahauka@inbox.lv</a> )	Norwegian Agricultural Advisory Service <a href="http://www.lr.no">www.lr.no</a> Contact person: Kåre Oskar Larsen ( <a href="mailto:kare.oskar.larsen@lr.no">kare.oskar.larsen@lr.no</a> )
Latvian Agricultural Organisation Cooperation Council (LOSP) ( <a href="http://www.losp.lv">www.losp.lv</a> ) Contact person: Sarmite Babane ( <a href="mailto:sarmite.babane@losp.lv">sarmite.babane@losp.lv</a> )	
<b>Lithuania</b>	
Lithuanian Agricultural Advisory Service ( <a href="http://www.lzukt.lv">www.lzukt.lv</a> ) Contact person: Rimtautas Petraitis ( <a href="mailto:rimtautas.petraitis@lzukt.lt">rimtautas.petraitis@lzukt.lt</a> )	
<b>Poland</b>	
Polish Agricultural Advisory Service Radom ( <a href="http://www.cdr.gov.pl">www.cdr.gov.pl</a> ) Contact person: Andrzej Szymanski ( <a href="mailto:a.szymanski@cdr.gov.pl">a.szymanski@cdr.gov.pl</a> )	
National Council of Agricultural Chambers ( <a href="http://www.krir.pl">www.krir.pl</a> ) Contact person: Justyna Kostecka ( <a href="mailto:sekretariat@krir.pl">sekretariat@krir.pl</a> )	
<b>Russia</b>	
Association of Agricultural Advisors of Russia – Agro Consult Union ( <a href="http://www.askor.su">www.askor.su</a> ) Contact person: Natalia Andrejeva ( <a href="mailto:natalia.stocen@gmail.com">natalia.stocen@gmail.com</a> )	
Agriconsult Ltd ( <a href="http://www.agricons.ru">www.agricons.ru</a> ) Contact person: Andrey Golokhvastov ( <a href="mailto:agriconsult@yandex.ru">agriconsult@yandex.ru</a> )	

Partnership with 15 project partners (including the lead partner) from six eligible countries. In addition, the partnership has eight partners from four non-eligible countries. Of the partners, 12 are farmer organizations and 11 are advisory services.



# A Greener Agriculture for a Bluer Baltic Sea conference

27-28 August, 2013

[The Event](#) [Programme](#) [Location](#) [Accommodation](#) [Organisers and contact](#) [Participant list](#) [Press](#)

Welcome to the fifth annual international agri-environmental conference! It is the major forum for networking and exchange of knowledge, experiences and ideas around the Baltic Sea.

A Greener Agriculture for a Bluer Baltic Sea will be held at **Scandic Marina Congress Center in Helsinki, Finland from Tuesday 27th to Wednesday 28th of August 2013.**

It is organised in a joint effort by the following Baltic Sea Region projects: Baltic Manure, Baltic Deal, Baltic Compact, BERAS implementation and Baltic Impulse, and the following organisations: WWF, HELCOM, CIEC - the International Scientific Centre of Fertilizers and NJF - the Association of Nordic Agricultural Scientists.

The conference is free of charge but the participants must pay for their own travel and accommodation costs.

Read the [conference report](#) from last year.

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### Location

Scandic Marina  
Congress Center  
Katajanokanlaituri 6  
00180 Helsinki  
Finland

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### Organisers and funds



Part-financed by the European Union  
(European Regional Development Fund)