



Cycling Tourism and EuroVelo 10 in Denmark

BSTF Oulu, June 4th 2024

Interreg
South Baltic



Co-funded by
the European Union



About Dansk Cykelturisme (Danish Cycling Tourism)

Danish Cycling Tourism – a professional members' organisation

- Founded October 2014
- Purpose: a) to develop cycling tourism and recreational cycling in Denmark, b) to create coherence between relevant initiatives
- EuroVelo Coordination Centre since 2016 
- 26 members
- 3 full time employees
- Office in central Copenhagen (together with the Cyclists' Federation)

Our roles

Knowledge and
Implementation

Coordination and
Dissemination

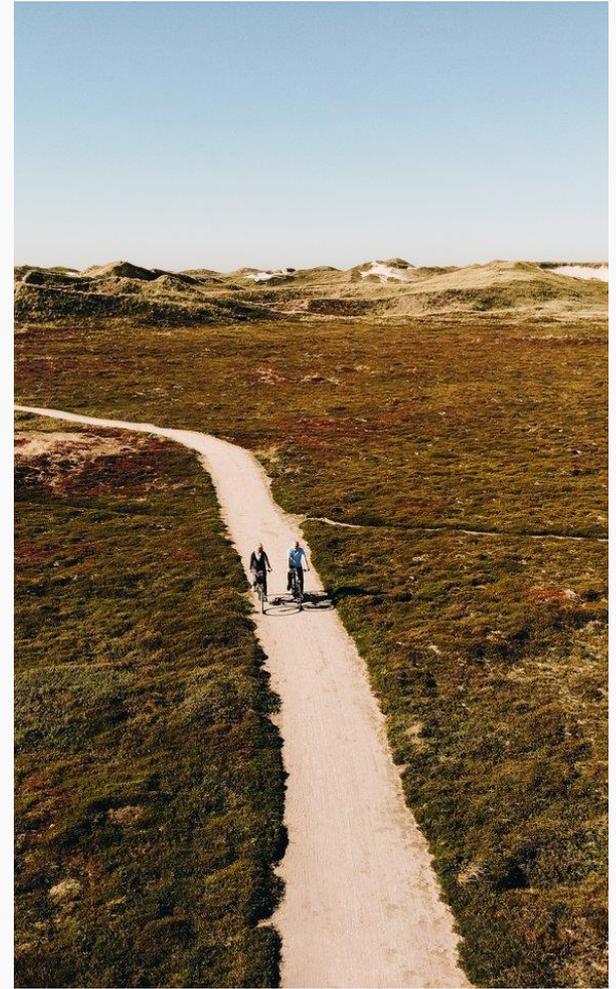
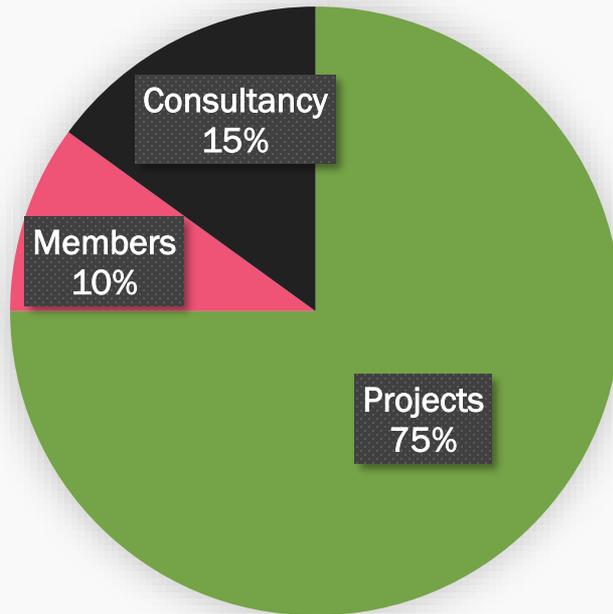


Members' organisation

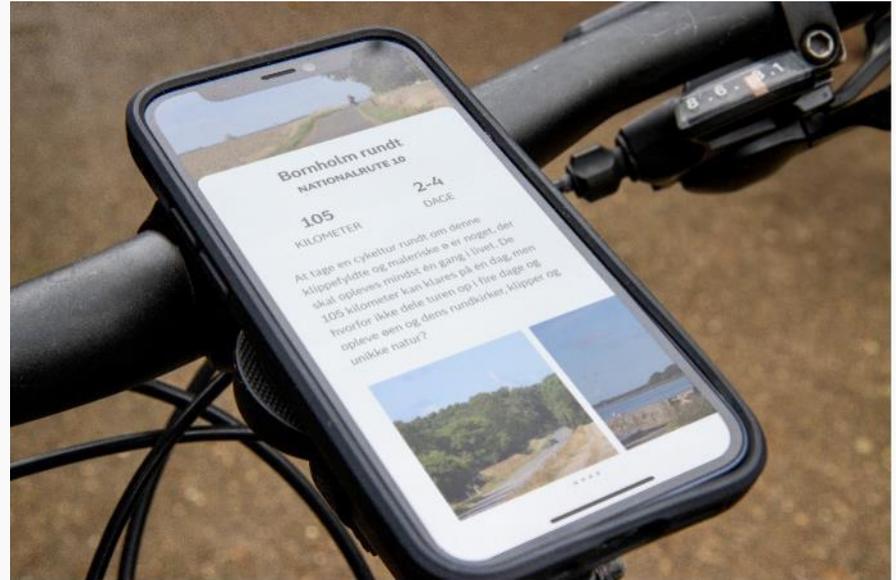
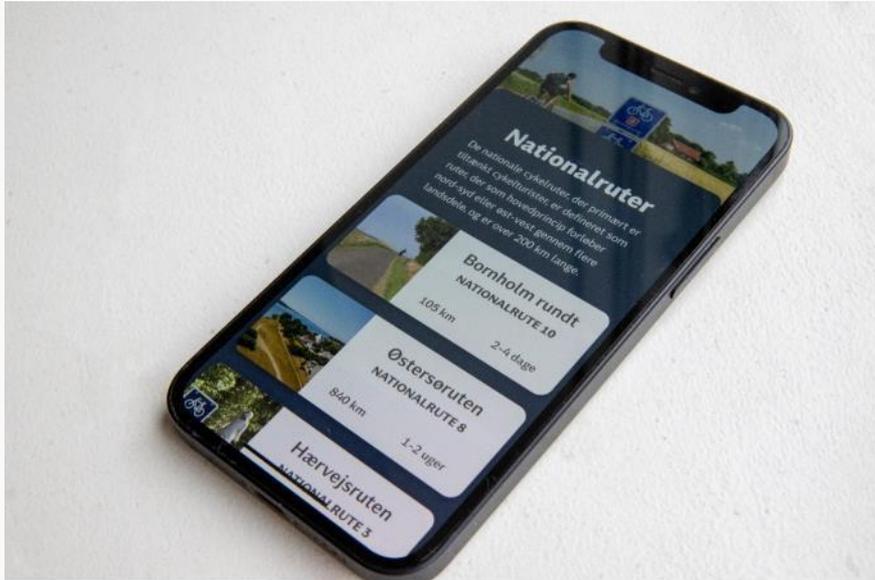
Advocacy

Funding

Sources of funding



Website for the National and EuroVelo Routes – ruter.dk



A new Recreational Node Network



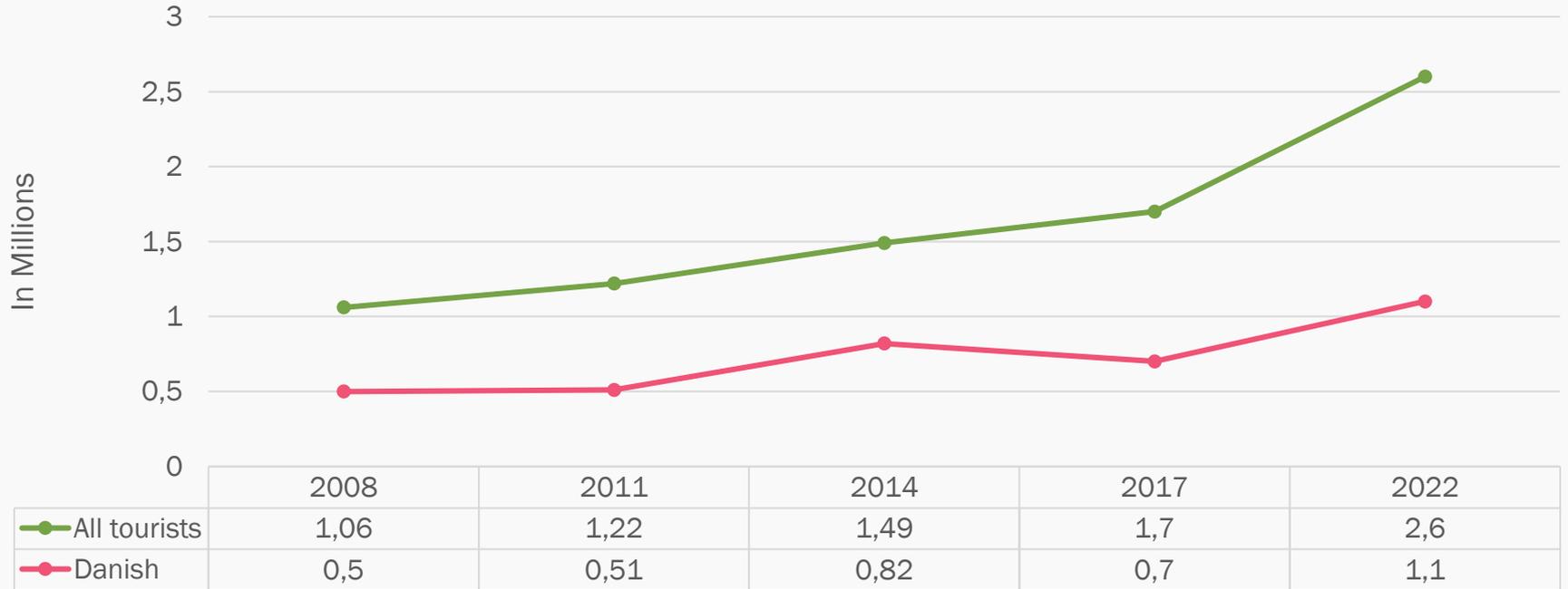
Bicycle Tourism in Numbers

National Routes and EuroVelo Routes in Denmark



Every 5th Tourist in Denmark is a Bicycle Tourist

Number of Bicycle Tourists in Denmark



2.600.000 Bicycle Tourists

occupy

**12.781.000 Bednights in a
year**

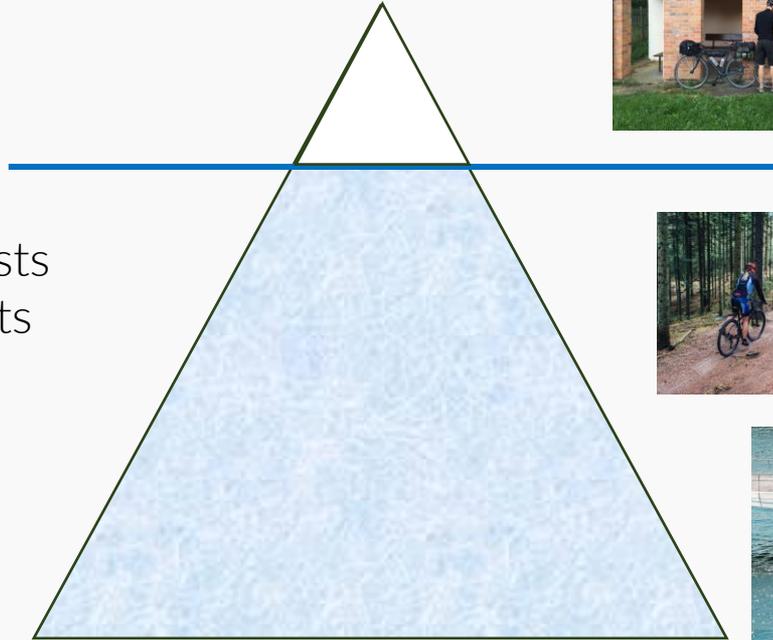
A Bicycle Tourist =

**a visitor, who states cycling
as decisive or very important
for choosing Denmark as a
destination**

Only the tip of the Iceberg is visible

- Bicycle tourers
- Bikepackers

- Recreational cyclists
- Destination cyclists
- Mountainbikers
- Road cyclists



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Biking Baltic Upgrade

Project 2023-2026

EuroVelo 10 – Baltic Sea Cycle Route



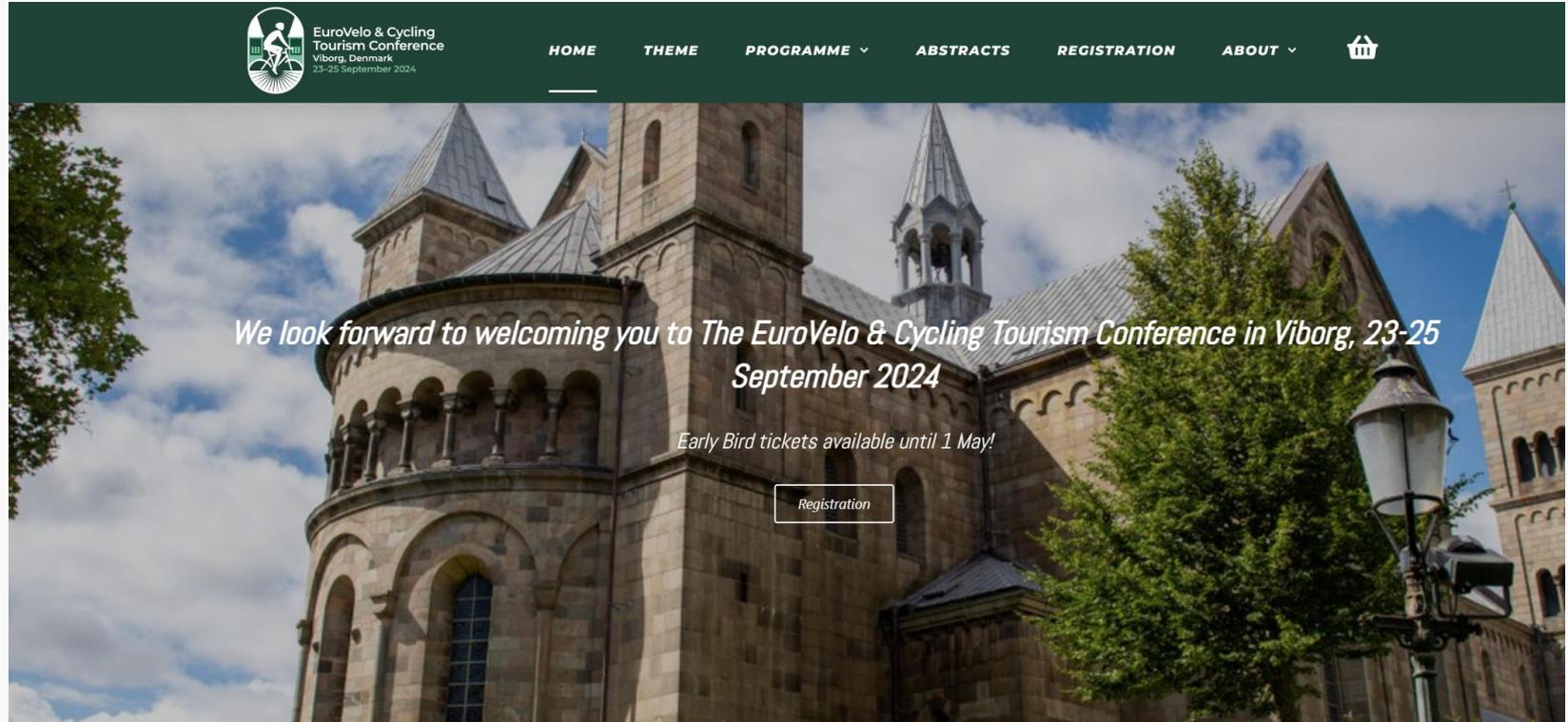
- 9,100 km long
- 9 countries
- 53% of the route is developed
- Communicated via eurovelo.com

EuroVelo 10 – Biking Baltic Upgrade



- 5 countries represented covering 4,900 km of the route
- Partners from Poland, Germany, Sweden, Lithuania and Denmark
- Focus on rolling out bicycle-friendly services, creating new SME products and offers, joint marketing and strengthening the strategic development & management

EuroVelo & Cycling Tourism Conference 2024



Thank you!

Director

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