

Baltic Sea Tourism Forum

Janne Anttila, CEO | Kalajoen Hiekkasärkät Ltd
5 June 2024

VISIT
**ARCTIC
COAST**

LIVING COASTAL CULTURE – ARCTIC PHENOMENA
NORTHERN MARITIME LUXURY – UNPARALLELED BLEISURE

 KALAJOKI
MARINA

April 2023



May 2021



 **Vipuvoimaa**
Euroopan unioni
EU:lta
Euroopan aluekehitysrahasto 2014-2020



KALAJOKI





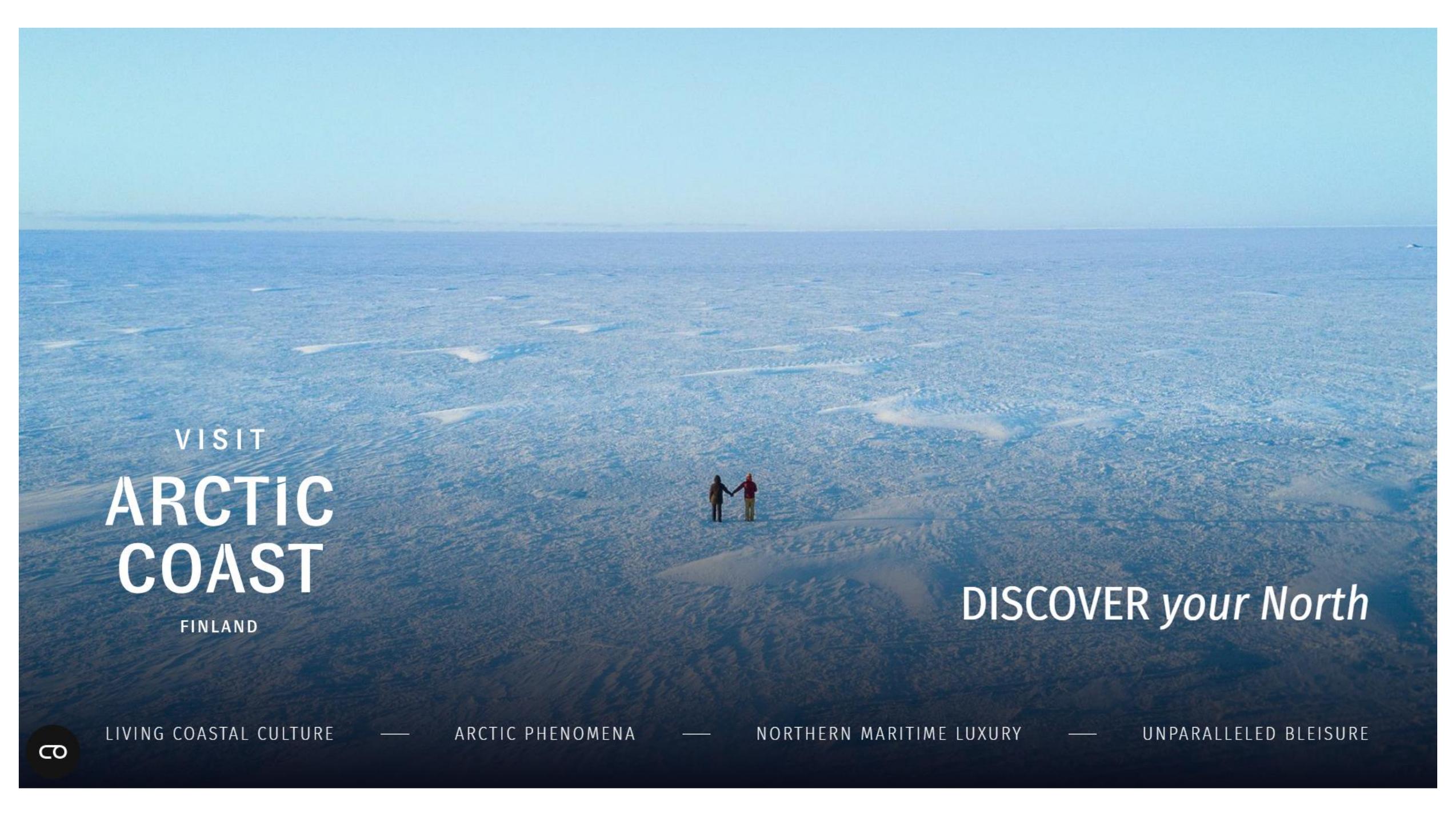












VISIT
**ARCTIC
COAST**
FINLAND

DISCOVER *your North*

LIVING COASTAL CULTURE

— ARCTIC PHENOMENA

— NORTHERN MARITIME LUXURY

— UNPARALLELED BLEISURE



Brand for international marketing & network of partners

VISIT
**ARCTIC
COAST**



Before: small Boat Harbour
Summer 2026: New big Marina

Apartments

Camping

Beach

Bike & Nature Trails

Walking distance 1 km

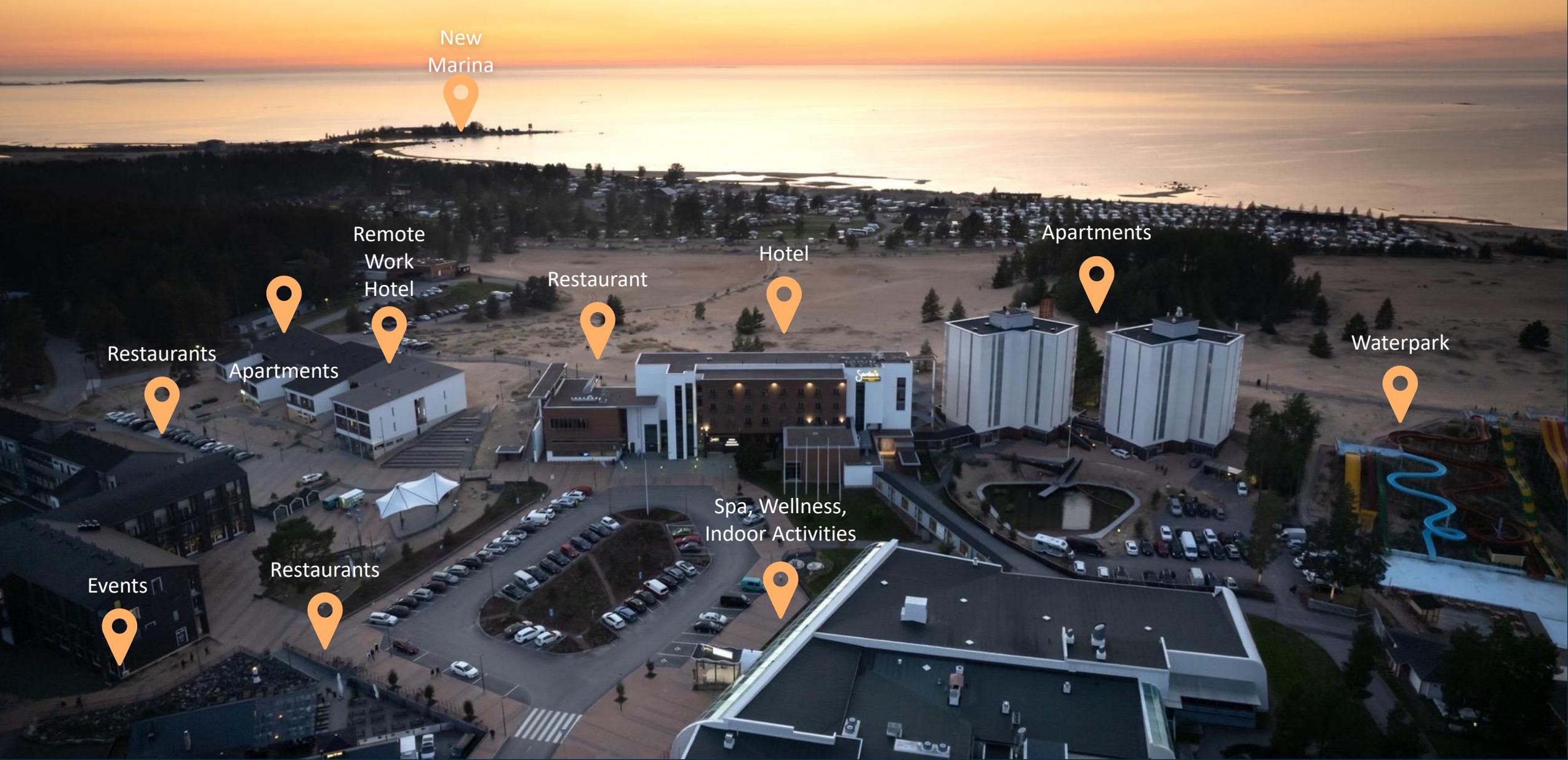
Hotel. Spa,
Restaurants,
Waterpark etc.

Apartments

Bike & Nature Trails

Golf





New Marina



Remote Work Hotel



Restaurants



Apartments



Restaurant



Hotel



Spa, Wellness, Indoor Activities



Events



Restaurants



Apartments



Waterpark











YOUR NORTHERN HAVEN

SURROUNDED BY ADVENTURE
AND QUALITY OF LIFE.

Vision 2035

TYRSKYMAJAT

Vuodenajat + Merellisyys
Extreme-kokemukset
Majoitus meren yllä
Luksus-mökit

LIGHTHOUSE RETREAT

TARKKAILU

Meren tarkkailupiste
rantabulevardin päätteellä

HARBOUR MARKET

Ravintolat
Rantabulevardi
Makasiinit
Tori
Palvelut

HARBOUR SERVICES

Marina 2nd part
(Guest Harbour)

RETKI AKTIVITEETIT

Jäähiihto
Pilkkimökit
Arktiset retket
Luonnossa yöpyminen

PORTTI

LÄHTÖPISTE

Pyöräpiste
Retkien Base Camp

Marina 1st part
(Accommodation
and new services)

MARINA RESORT

SAUNAMAAILMA

VILLA RESORT

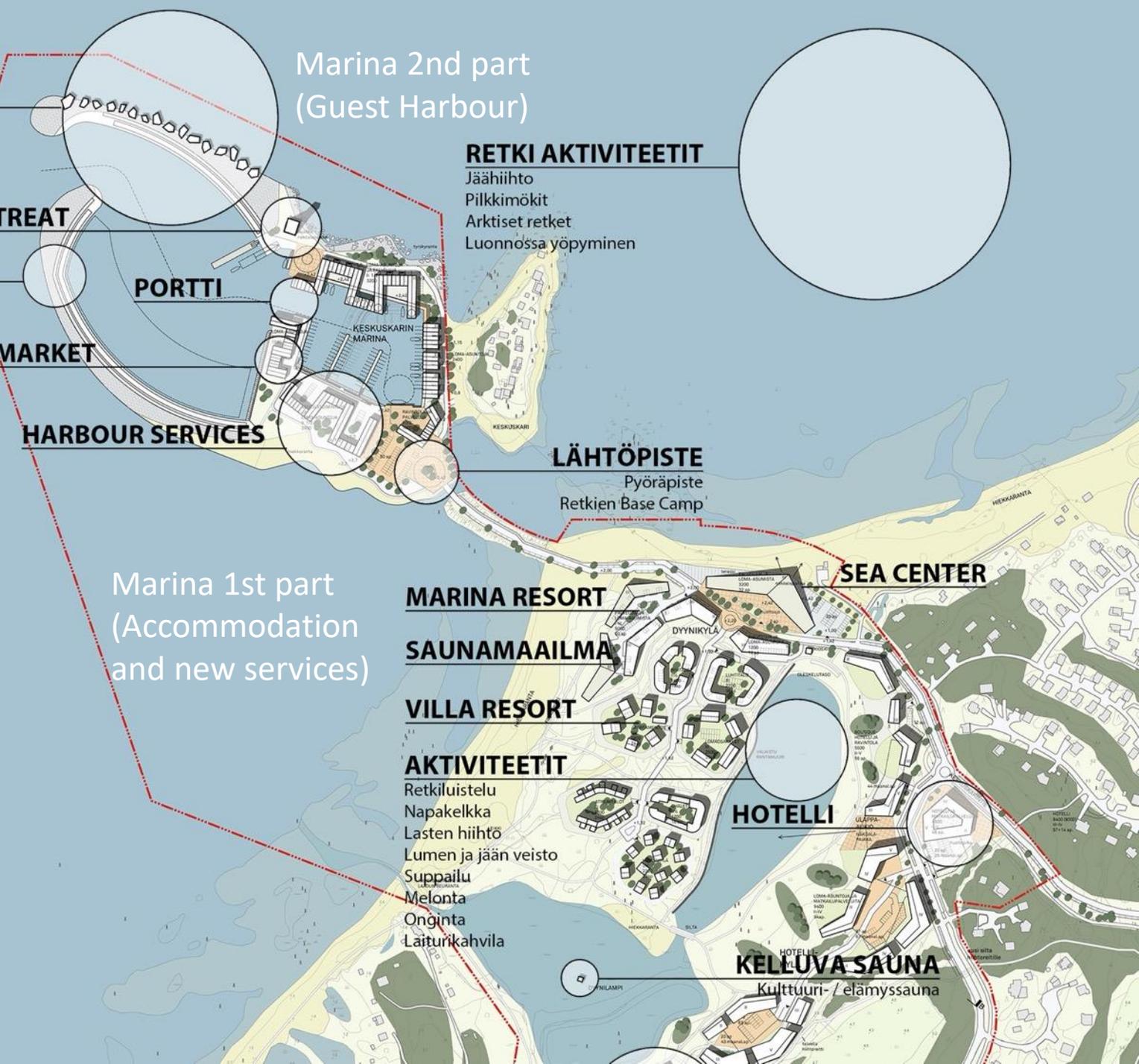
AKTIVITEETIT

Retkiluistelu
Napakelkka
Lasten hiihtö
Lumen ja jään veisto
Suppailu
Melonta
Onginta
Laiturikahvila

SEA CENTER

HOTELLI

KELLUVA SAUNA
Kulttuuri- / elämysauna





 KALAJOKI
MARINA







New private investments for the holiday apartments in Kalajoki Marina



Marina attracts completely new client segments.



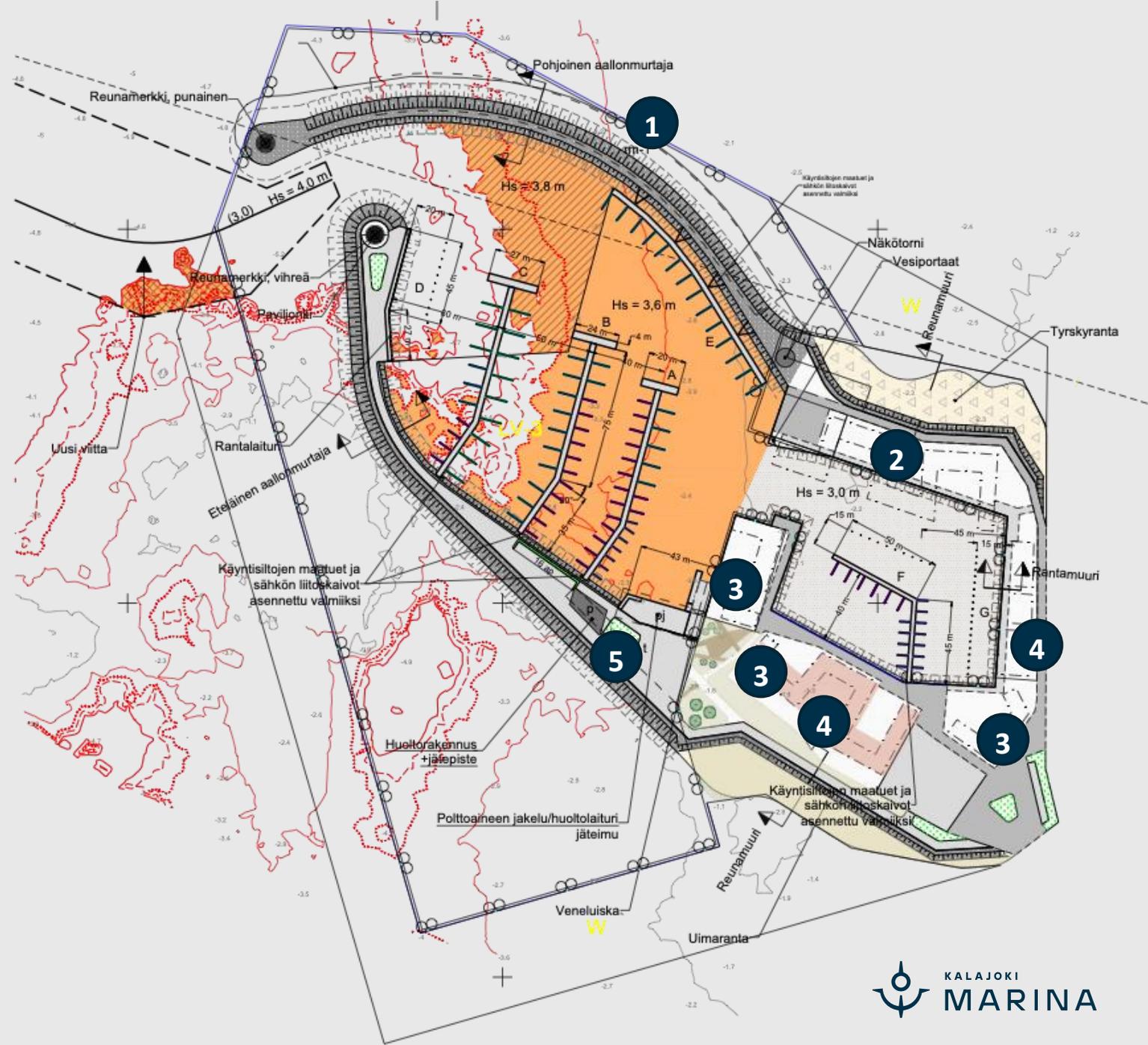
Vision of Marina Bridge



Storm Huts in Kalajoki Marina

KALAJOKI MARINA PLAN (draft in March 2024)

- 1 Storm Huts
- 2 Boutique Hotel Marina
- 3 Restaurants and Sauna
- 4 Apartments
- 5 Gasoline and septic





 KALAJOKI
MARINA

**BUILD TOGETHER A
GREAT VISION**

**THINK
BIG !**

**PUT LOTS OF EFFORTS
TO YOUR NETWORK**

CREATE AN APPEALING BRAND



Thank you!

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