

# How to implement green transformation in the institution?

**Bartosz Rief**  
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## WHERE DID WE START?

- / Before 2019 – ad hoc ecology as part of certain events
- / 2019 – first group meeting – ecological interest, willingness to bring change within the institution
- / 2020 – first activities – collecting bottle caps, starting discussions about establishing the Green Team
- / February 8, 2021 – first meeting of the Green Team – an informal group, but in a contact with the management



## ECOLOGY IN ACTION [2021-2023]

### Testing and introducing solutions

Waste segregation in offices  
Removing water dispensers  
Testing eco-friendly paper

### Mutual education

With the ECS team – e.g. tree planting, clean-up actions  
Guide for new employees and workshops – ecological aspects included  
Greenery and Water in the City – conference and workshops

### Institutional change

Culture for Climate – signing of the pact of Polish cultural institutions  
Green Book – preparation of the first draft document



## OPERATION WITHIN STRUCTURES [2023-2024]

- / May 2023 - Green Team - officially established and operating within the institutional structure
- / June 2023 - study visit to the Silesian Museum
- / Autumn 2023 - decision - let's start! entering the certification process
- / January 16, 2024 - pre-audit (preliminary)
- / November 18, 2024 - official auditor's visit and obtaining the certificate



## WHY DO WE START THE CERTIFICATION PROCESS?

- / accessible goals, the language of indicators supporting the implementation of the idea
- / helps in deepening the process
- / a way to ensure coherence across the institution
- / building communication with the audience

### **We do not operate in a vacuum**

- / important for the cultural sector
- / Gdańsk Without Plastic, Gdansk Circular Economy Program, Green City 2030 Strategy
- / important for the audience



# Green Key – certification criteria



Staff  
involvement



Environmental  
management



Guest  
information



Water



Energy



Washing &  
Cleaning



Food &  
Beverage



Waste



Administration



Indoor  
Environment



Green Areas



Green  
Activities



Corporate  
Social  
Responsibility



## CERTIFICATE IMPLEMENTATION PROCESS

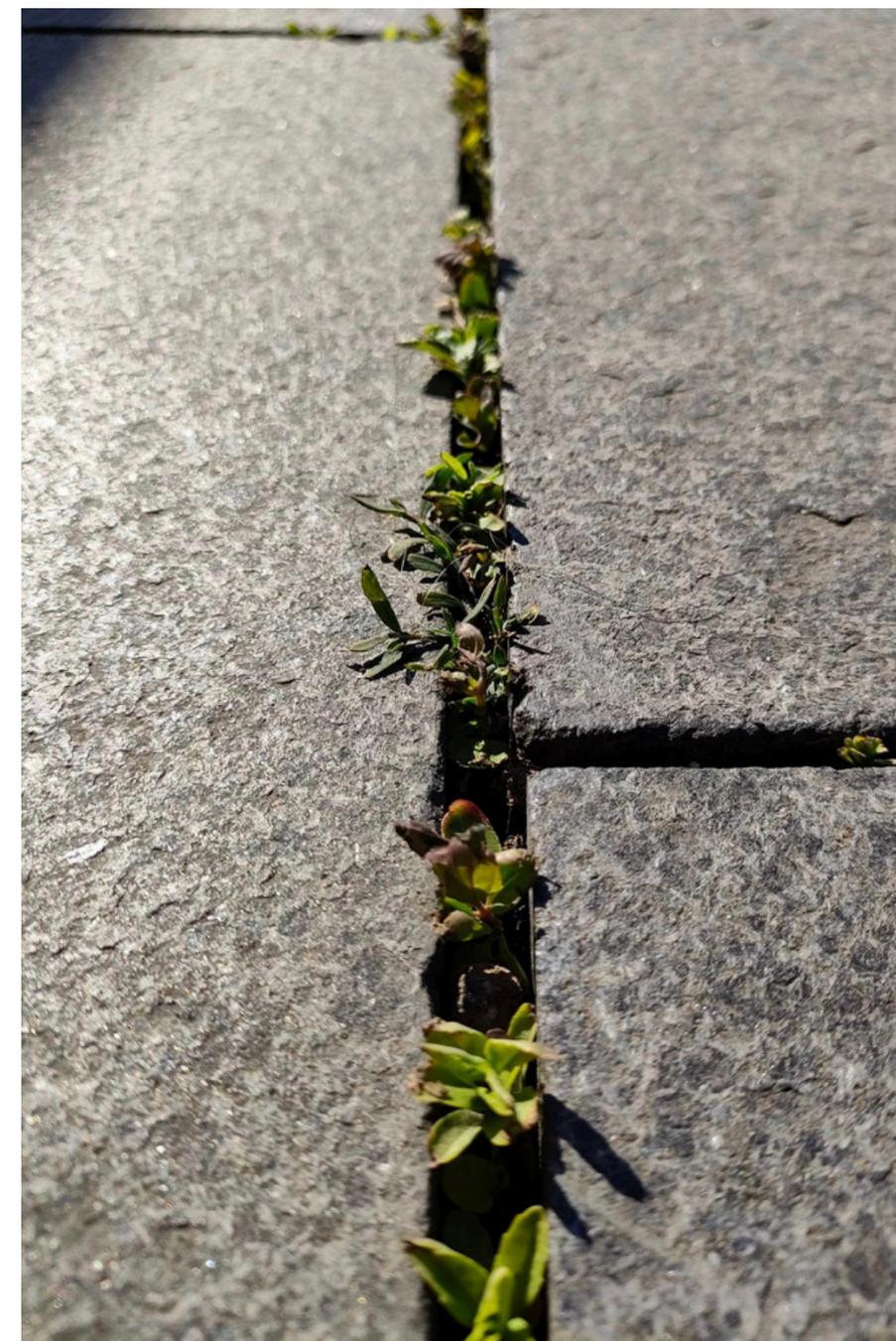
/ **gaining momentum for pro-environmental activities** - informal group, point-based action

/ **establishing internal significance within the institution** - Green Team within the institution, initial activities, internal reporting

/ **building awareness** - integration activities, continuous communication, green transformation in meeting agendas

/ **documentation** - mini-reports, Green Book, attachments to agreements)

/ **networking** - Green Institutions of the Tri-City and Pomerania

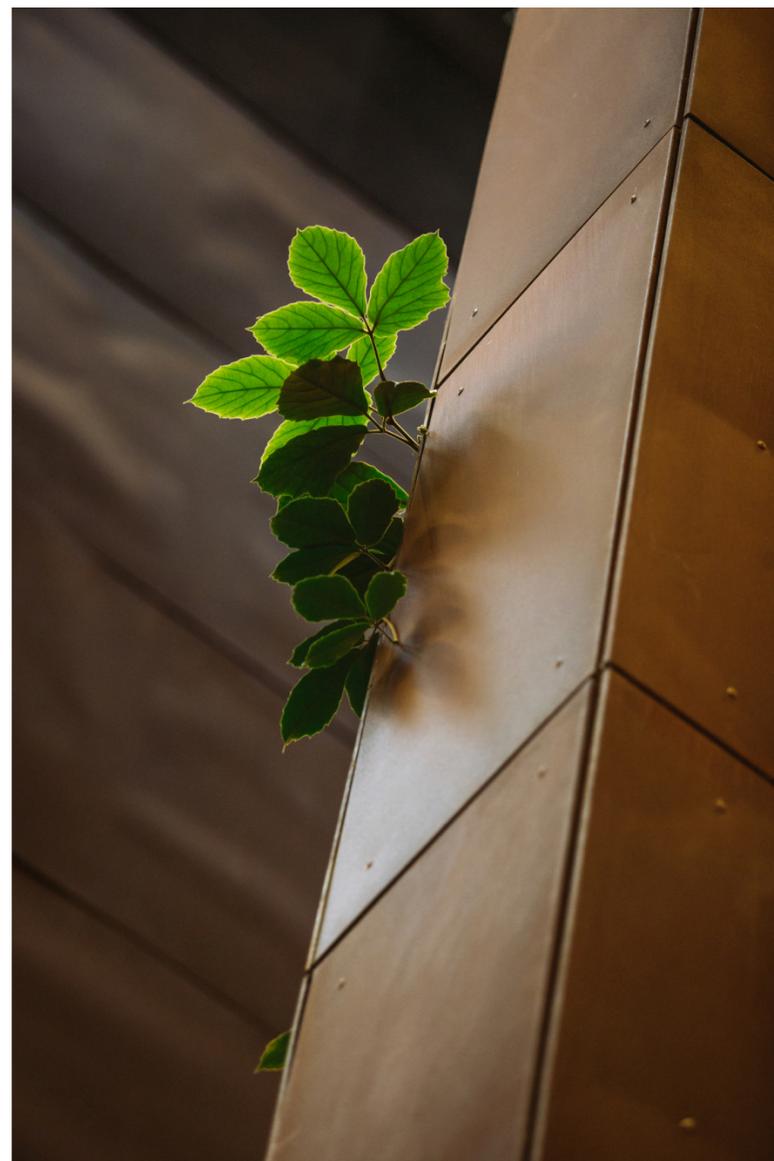


## HOW DO WE CURRENTLY OPERATE? [2025]

Goal Year	Environmental Goal
2023	Bicycle accessibility
	Drinking water
	Evaluation of selective waste collection in the ECS building
2024	Introduction of the Green Key
2025	Eco-friendly organization of events by the ECS team
	Automatic lighting management in common areas
	Verification of the ecological footprint of exhibition tickets

## WHAT IS A GREEN INSTITUTION?

1. An institution with implemented green infrastructural and procedural solutions
2. A trained and environmentally aware team (both employees directly employed by the institution and companies contracted by the institution)
3. Specific actions building ecological solutions:
  - indirectly – through the way events are organized
  - directly – through events that address ecological themes.



Bartosz Rief

b.rief@ecs.gda.pl

517 368 094

